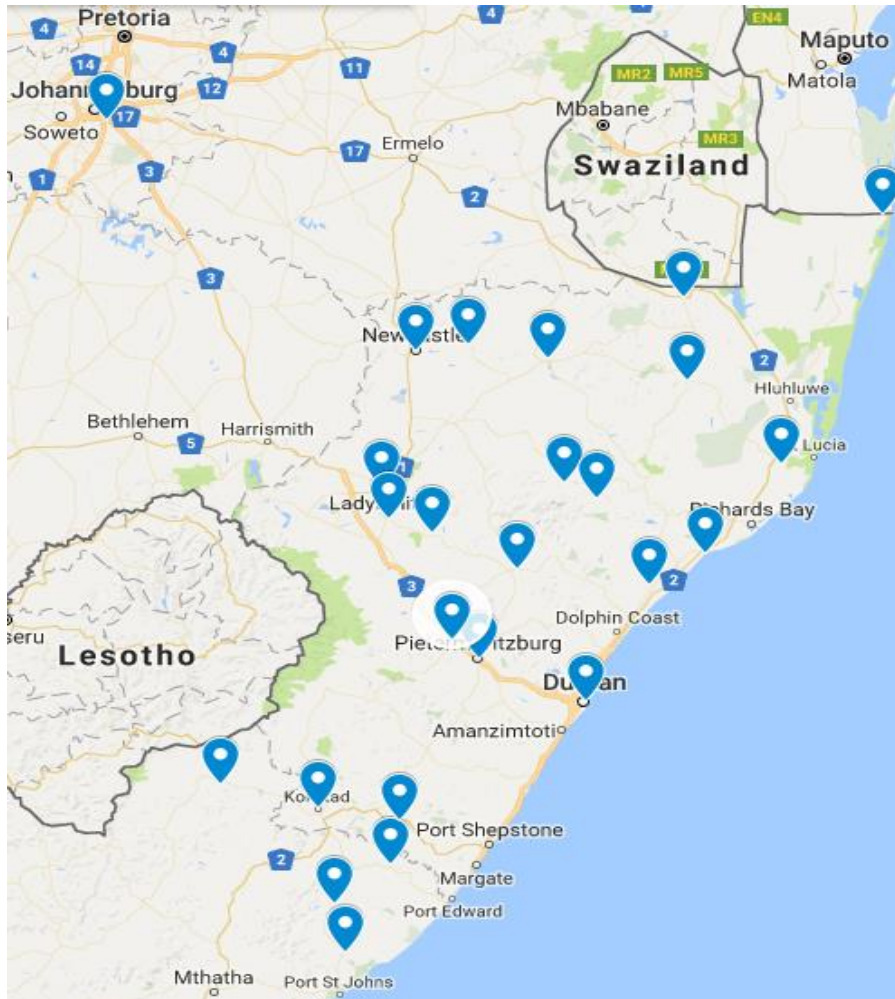


- ILANGA has a longer shelf life than a daily newspaper with one edition available from (Monday – Wednesday) and the other from (Thursday – Saturday)
- Readers therefore have the newspaper in their houses for a few days before the next edition comes out.
- 69% of Ilanga readers are in the emerging market of LSM 4-7.
- 59% of readers have a savings account.



Distribution

- Newcastle and surroundings
- Pietermaritzburg and surroundings
- North Coast – Zululand
- North Coast – Stanger
- Johannesburg
- South Coast surroundings

Demographics

| READERSHIP | | LSM | |
|------------|---------|-----------------|----|
| Black | 99.6% | 2 – 10 | |
| Readership | 757 000 | | |
| | | LSM % Breakdown | |
| AGE | | LSM 10 | 6 |
| | | LSM 9 | 10 |
| 15 – 24 | 22% | LSM 8 | 8 |
| 25 – 34 | 25% | LSM 7 | 9 |
| | | LSM 6 | 23 |
| 35 – 49 | 29% | LSM 5 | 19 |
| | | LSM 4 | 19 |
| 50+ | 24% | LSM 1 -3 | 6 |

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PAGE 3



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PAGE 7

ZIZOBE zisha ngama "Wololo" kuMiss eThekwini kusasa ngolwesihlanu eKosi Albert Luthuli International Convention Centre. UBabes Wodumo uzobe enza adume ngakho kulo mehlali wokukhetha uzime ozoba yi nani ikaMasipala weTheku kanti uzobe eshiyelana inkundla nabanye abaculi okubakwa kubo eThekweni. Laung, Kyle Deutch noshekinah, Aewon Wolf, Sico Wonder kanti abaphathi bohlelo ngushebyones wokheni FM nodessica Nkosi wodumo lakaqondi emdla leventi owichunge Isibaya.

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Solar supercar

COULD solar-powered vehicles become a reality sooner than we think? Two ambitious Australian projects are underway right now: the solar-powered car, the solar-powered car, and the solar-powered car. These have to achieve what is considered to be a solar car. This is due to our climate and abundance of resources which has been the province of events such as the World Solar Challenge where solar-powered experimental cars race between Adelaide and Darwin.

The last few years has seen some projects that can accommodate three or four passengers rather than the typical UFO-shaped single passenger type that has been the norm for solar cars. If these more conventionally shaped cars, the first of which is the Solaris, a New South Wales broke the record for the fastest solar vehicle over a distance of 200km on a single charge in 2014. It averaged 102km/h.

Work is underway on the next phase of its development, to make a roadworthy version of the solar car. On the website, we can see a more conventional motor model for the 2.0. A crowdfunding campaign is underway for the project which has so far raised \$200,000.

[R433,000, \$100,000 (\$1.4 million)] is the target before the December deadline. On a more ambitious and grandiose scale, the Ezezi (shown) is a post-apocalyptic-themed solar supercar, which is set to be able to run at 150km/h on a single charge. The Ezezi is powered by two high-voltage electric motors for a 40kW total output, quite sufficient for its 105kg weight.

Construction is similar to the Blade supercar in that it consists of 20 curved rods and tubes to make up its superstructure. 11 people are involved in the project, including engineers from the Aurora solar car team, which has participated against Solaris in the World Solar Challenge, engineers and students from the Queensland University of Technology. They are expected to cost \$1.2 million, with the company target to raise \$2 million.

These two fundraising and ambitious steps are just some of the examples of the fierce thinking and innovation that still exist in this country. Not only do they challenge people's perceptions of where a car source is to power, but also the nation that it is.

Question: our industry is dead. **CAN NEWS/ Michael Jones.**

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Ilanga LeTheku is a weekly lifestyle supplement that is included in the Thursday edition of Ilanga. Ilanga LeTheku is aimed at young-to-middle age readers who are sharp, funky and trendy.

Ezezimoto Wheels is a monthly motoring supplement. It publishes on the last Thursday in the month.