



AUTOMATED PACKAGES

WEEKLY VALUE PACKAGES

SABC1 & 2 LOTS OF SPOTS	SABC2 & 3 LOTS OF SPOTS	SABC3 VALUE MAX
SPOTS 28	SPOTS 39	SPOTS 37
COST R320 000	COST R260 000	COST R105 000
OVER Feb & Mar 2019	OVER Feb & Mar 2019	OVER Feb & Mar 2019

CROSS CHANNEL PACKAGE

SABC1, 2 & 3 PRIME TIME NEWS	SABC1, 2 & 3 MOVIES
SPOTS 6	SPOTS 8
COST R189 700	COST R85 000
OVER Feb & Mar 2019	OVER Mar 2019
Gain phenomenal reach in one of our prime properties with its affluent audiences.	Our movies generate a high index against its audiences, the perfect environment for your messaging.





AUTOMATED PACKAGES

SABC PRIME 5 PACKAGE

PRIME 5 5 Best Selling SABC Programmes in Prime Time

SPOTS
5

COST
R430 000

OVER
Feb & Mar 2019

AVERAGE DAILY REACH VIEWERSHIP



Uzalo 11,7M | Generations 11M | Skeem Saam 8,1M | Muvhango 7,4M | Isidingo 194K

SABC 2 AFRIKAANS PACKAGE

AFRIKAANS REACH Top Afrikaans Programmes

Gain access to the lucrative Afrikaans market in their own language within highest viewed Afrikaans shows in the country.

SPOTS
9

COST
R175 000

OVER
Feb & Mar 2019





AUTOMATED

PACKAGES

SABC3 PACKAGES

CHAMPION PACKAGE

SPOTS
130

4 WEEKS
ADS LSM 7-10

COST
R130 520 Feb 2019
R151 450 Mar 2019

OVERPERFORMER 1 PACKAGE

SPOTS
40

2 WEEKS
ADS LSM 6-7

COST
R91 360 Feb 2019
R103 320 Mar 2019

OVERPERFORMER 2 PACKAGE

SPOTS
40

3 WEEKS
ADS LSM 8-10

COST
R97 320 Feb 2019
R109 000 Mar 2019

SMART SHOPPER

SPOTS
20

1 WEEK
ADS LSM 7-10 HPUR

COST
R85 800 Feb 2019
R99 300 Mar 2019





AUTOMATED PACKAGES

SABC3 & NEWS CHANNEL PACKAGES

	<h3>SABC3 9PM NEWS & NEWS CHANNEL PACKAGE</h3>	<h3>NEWS CHANNEL AUDIENCE REACH PACKAGE</h3>	
	<p>SPOTS 26</p> <hr/> <p>COST R125 100</p> <hr/> <p>OVER Feb & Mar 2019</p>	<p>SPOTS 56</p> <hr/> <p>COST R75 000</p> <hr/> <p>OVER Feb & Mar 2019</p>	

Over Jan and Feb 2018, the SABC News Channel had an average daily reach viewership of 1.026 million people.

SPORT PACKAGES

<h3>SABC1 & 2 SPORT MAX SOCCER MAGAZINES</h3>	<h3>SABC1 SOCCER SOCCER MAGAZINES</h3>	
<p>SPOTS 14</p> <hr/> <p>COST R89 110</p> <hr/> <p>OVER Feb & Mar 2019</p>	<p>SPOTS 8</p> <hr/> <p>COST R115 800</p> <hr/> <p>OVER Feb 2019</p>	