



AUTOMATED

SABC TELEVISION PACKAGES

March - April 2019





AUTOMATED

PACKAGES

SOCCER MAGAZINES, BUILD UP AND LIVE GAMES ON SABC1

SPOTS

8

DURATION

1 week

MARCH 2019

COST

R115 800

ESTIMATED DISCOUNT

-30%

APRIL 2019

COST

R140 000

ESTIMATED DISCOUNT

-30%

SPORT MAGAZINE AND REVIEW SHOWS ACROSS SABC FTA

SPOTS

14

DURATION

2 weeks

MARCH 2019

COST

R89 100

ESTIMATED DISCOUNT

-54%

APRIL 2019

COST

R125 000

ESTIMATED DISCOUNT

-50%

EVERYTHING EPL, EFC, OTHER SPORT AND MORE TO REACH MEN

SPOTS

16

DURATION

2 weeks

APRIL 2019

COST

R140 000

ESTIMATED DISCOUNT

-47%





AUTOMATED

PACKAGES

SABC1, 2, 3 PRIME TIME NEWS

SPOTS

6

DURATION

1 week

MARCH 2019

COST

R189 700

ESTIMATED DISCOUNT

-32%

APRIL 2019

COST

R205 000

ESTIMATED DISCOUNT

-30%

SABC3 9PM NEWS & NEWS CHANNEL PRIME PACKAGE

SPOTS

26

DURATION

3 weeks

MARCH 2019

COST

R125 100

ESTIMATED DISCOUNT

-44%

APRIL 2019

COST

R130 000

ESTIMATED DISCOUNT

-43%

1 WEEK NEWS CHANNEL REACH MAXIMISER

SPOTS

56

DURATION

4 weeks

MARCH 2019

COST

R75 000

ESTIMATED DISCOUNT

-77%

APRIL 2019

COST

R75 000

ESTIMATED DISCOUNT

-77%





AUTOMATED

PACKAGES

PRIME 5 - TOP PERFORMING PRIMETIME PACKAGE

SPOTS

5

DURATION

1 week

MARCH 2019

COST

R430 000

ESTIMATED DISCOUNT

-30%

APRIL 2019

COST

R445 000

ESTIMATED DISCOUNT

-30%

SABC1, 2, 3 MOVIES

SPOTS

7

DURATION

1 week

MARCH 2019

COST

R85 000

ESTIMATED DISCOUNT

-55%

APRIL 2019

COST

R75 000

ESTIMATED DISCOUNT

-45%

SABC2 AFRIKAANS REACH PACKAGE

SPOTS

10

DURATION

2 weeks

MARCH 2019

COST

R175 000

ESTIMATED DISCOUNT

-34%

APRIL 2019

COST

R170 000

ESTIMATED DISCOUNT

-31%





AUTOMATED

PACKAGES

SABC1 AND 2 - LOTS OF SPOTS

SPOTS

28

DURATION

3 weeks

MARCH 2019

COST

R320 000

ESTIMATED DISCOUNT

-37%

APRIL 2019

COST

R325 000

ESTIMATED DISCOUNT

-37%

SABC2 AND 3 - LOTS OF SPOTS

SPOTS

39

DURATION

4 weeks

MARCH 2019

COST

R260 000

ESTIMATED DISCOUNT

-44%

APRIL 2019

COST

R265 000

ESTIMATED DISCOUNT

-44%

SABC3 WEEKLY VALUE PACKAGE

SPOTS

38

DURATION

4 weeks

MARCH 2019

COST

R105 000

ESTIMATED DISCOUNT

-66%

APRIL 2019

COST

R110 000

ESTIMATED DISCOUNT

-64%





For more information contact
your SABC Account Executive.

