



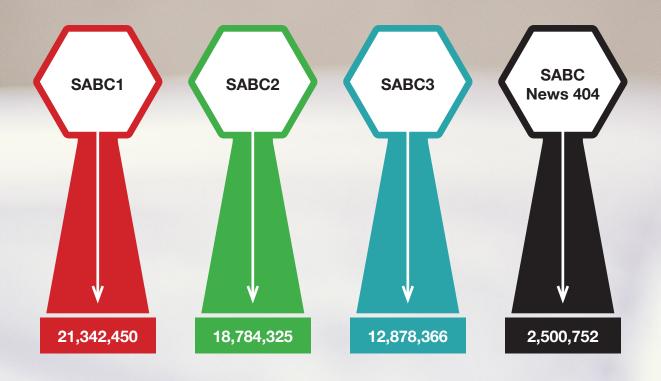
# SABC TELEVISION WINTER WARMER PACKAGES

ENJOY 50% SAVINGS
FOR THE REMAINDER OF JULY 2019
LAST MINUTE BOOKINGS





### KEEP WARM AND IN TOUCH WITH SA'S CONSUMERS ADS 15+ LSM 5-10



#### SABC TV packages rules of engagement:

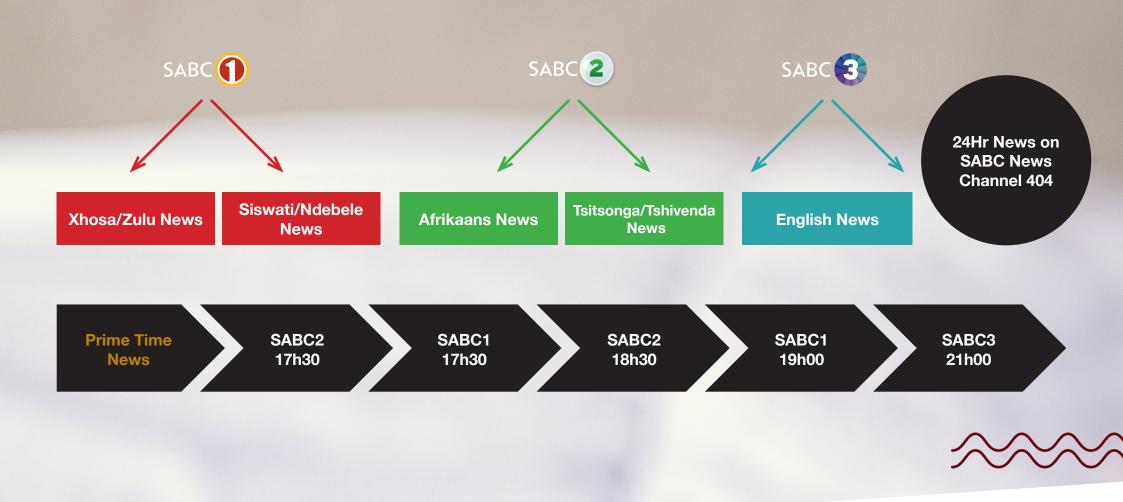
- · Flighting period July 2019
- This offer is for new campaigns only and cannot be used in conjunction with any other offer
- If the added value option is selected, both the Billed and Added Value airtime to be utilised within the month of the promotion
- Costs are based on 30 second duration, higher durations will be pro-rated. Any duration less than 30 seconds will carry 30 second cost.
- Package subject to availability
- This package is for one product and one duration
- Client discounts, added value and EBD do not apply, however the spend will contribute to client commitment
- All SABC standard trading terms and conditions apply





Source: TAMS, Patronage, w/c 10th June

#### SABC TELEVISION WINTER WARMERS NEWS PACKAGES







### SABC TELEVISION WINTER WARMERS NEWS PACKAGES

Reach your key markets during significant times







### KEEP WARM AND IN TOUCH WITH SA'S CONSUMERS

#### SABC TV packages rules of engagement:

- Flighting period 1st 31st August 2019
- This offer is for new campaigns only and cannot be used in conjunction with any other offer
- If the added value option is selected, both the Billed and Added Value airtime to be utilised within the month of the promotion
- Costs are based on 30 second duration, higher durations will be pro-rated.
   Any duration less than 30 seconds will carry 30 second cost.
- Campaign Value may be used in the form of Generics and/or Live Reads
- Package subject to availability
- This package is for one product and one duration
- Client discounts, added value and EBD do not apply, however the spend will contribute to client commitment
- · All SABC standard trading terms and conditions apply

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