



YOUR NAME:



Cell:



Home/Work:

WIN R2,500

By completing this booklet, you will be given a gift card to the value of R70

On top of this, you will be entered into a lucky draw and stand a chance to win R2,500

TODAY'S DATE:

DD / MM / YYYY

Your interviewer will collect your booklet on:

Day:

Mon

Tues

Wed

Thu

Fri

Sat

Sun

DD

/

MM

/

YYYY

Time:

:



Interviewer name:



Interviewer cell:

FOR TNS USE ONLY:

PROJECT NUMBER: 233405898



Reference number:



Rotation:



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GUIDELINES FOR COMPLETING THIS BOOKLET

Thank you for agreeing to fill in this booklet!

We are interested in the products and brands you use in your everyday life. This information helps companies to improve the products they make for you.

Your answers are very valuable to us and will only ever be analysed at a combined level, never linked to you individually.

SOME GUIDELINES FOR FILLING IN THE BOOKLET:



Please tick the box that applies to you



You may give more than one answer where you see boxes like this (*Tick all that apply*)



Please only give ONE answer when you see ovals like this (*Tick only ONE*)



When answering the questions, please think about where **YOU personally** shop or what **YOU personally** use



There are a few questions that relate to you and others in your home – these will ask about things in your **HOUSEHOLD**



In certain instances you may not have used a certain product, in these cases there will be a **skip instruction** to show you which question to go to next



You are welcome to look around your home to remind yourself of the brands you use



Where the brands you use are not on the list, please write them on the dotted line where you see **Other (SPECIFY).....**



GUIDELINES FOR COMPLETING THIS BOOKLET

UNDERSTANDING THE FREQUENCY SCALE:

Throughout the booklet, you will be asked how often you do various things. Here is an explanation of the scale used:

- ☐ Daily → select this option if you do this activity **every day**
- ☐ Weekly → select this option if you do this activity **at least once every week, but not every day**
- ☐ Monthly → select this option if you do this activity **at least once every month, but not every week**
- ☐ Less often → select this option if you do this activity **less than once a month**

EXAMPLE: If you wash your hair with shampoo 2 or 3 times a week, you will select **Weekly**

EXAMPLE: If you eat canned food twice a month, you will select **Monthly**

WHAT IS A HOUSEBRAND/NO NAME BRAND?

These are products sold with the store's name on them and are usually cheaper than similar manufacturer-branded products.

Some examples of house brands:

- PnP no name
- Checkers HouseBrand
- SPAR
- Woolworths

Your interviewer will come back to collect your completed booklet in one week, at a time convenient for you.

If you are unsure of anything, please make a note in your booklet and ask the interviewer when they return. All your answers are important to us!



RETAIL: GROCERY, TOILETRY AND CLOTHING STORES

1a. Which of these stores, if any, have you shopped at in the past month?

Tick all that apply



- | | |
|--|---|
| <input type="checkbox"/> 01 Ackermans | <input type="checkbox"/> 12 Makro |
| <input type="checkbox"/> 02 Cambridge Food | <input type="checkbox"/> 13 Markham |
| <input type="checkbox"/> 03 Checkers | <input type="checkbox"/> 14 Mr Price (MRP) |
| <input type="checkbox"/> 04 Checkers Hyper | <input type="checkbox"/> 15 OK |
| <input type="checkbox"/> 05 Clicks | <input type="checkbox"/> 16 PEP |
| <input type="checkbox"/> 06 Dis-Chem | <input type="checkbox"/> 17 Pick n Pay (Supermarket/
Hypermarket/Family Store) |
| <input type="checkbox"/> 07 Edgars | <input type="checkbox"/> 18 Shoprite |
| <input type="checkbox"/> 08 Food Lovers Market | <input type="checkbox"/> 19 Spar/KwikSpar/Super Spar |
| <input type="checkbox"/> 09 Foschini | <input type="checkbox"/> 20 Truworths |
| <input type="checkbox"/> 10 Game (Foodco) | <input type="checkbox"/> 21 Woolworths |
| <input type="checkbox"/> 11 Jet | <input type="checkbox"/> 22 Other (SPECIFY):
..... |
| | <input type="checkbox"/> 98 I have not been shopping in
the past month |



If you have not been shopping in the past month, go to Page 5 (Q.2a)



RETAIL: GROCERY, TOILETRY AND CLOTHING STORES

- 1b. Thinking about the past month, which ONE store did you shop at most often for groceries like food, drinks and household products?

Tick only ONE ✓

- | | |
|---|--|
| <input type="radio"/> 01 Ackermans | <input type="radio"/> 12 Makro |
| <input type="radio"/> 02 Cambridge Food | <input type="radio"/> 13 Markham |
| <input type="radio"/> 03 Checkers | <input type="radio"/> 14 Mr Price (MRP) |
| <input type="radio"/> 04 Checkers Hyper | <input type="radio"/> 15 OK |
| <input type="radio"/> 05 Clicks | <input type="radio"/> 16 PEP |
| <input type="radio"/> 06 Dis-Chem | <input type="radio"/> 17 Pick n Pay (Supermarket/
Hypermarket/Family Store) |
| <input type="radio"/> 07 Edgars | <input type="radio"/> 18 Shoprite |
| <input type="radio"/> 08 Food Lovers Market | <input type="radio"/> 19 Spar/KwikSpar/Super Spar |
| <input type="radio"/> 09 Foschini | <input type="radio"/> 20 Truworths |
| <input type="radio"/> 10 Game (Foodco) | <input type="radio"/> 21 Woolworths |
| <input type="radio"/> 11 Jet | <input type="radio"/> 22 Other (SPECIFY):
..... |
| | <input type="radio"/> 98 I have not been shopping for
groceries in the past month |



RETAIL: GROCERY, TOILETRY AND CLOTHING STORES

- 1c. Thinking about the past month, which ONE store did you shop at most often for toiletries and cosmetics?

Tick only ONE



- | | |
|---|---|
| <input type="radio"/> 01 Ackermans | <input type="radio"/> 12 Makro |
| <input type="radio"/> 02 Cambridge Food | <input type="radio"/> 13 Markham |
| <input type="radio"/> 03 Checkers | <input type="radio"/> 14 Mr Price (MRP) |
| <input type="radio"/> 04 Checkers Hyper | <input type="radio"/> 15 OK |
| <input type="radio"/> 05 Clicks | <input type="radio"/> 16 PEP |
| <input type="radio"/> 06 Dis-Chem | <input type="radio"/> 17 Pick n Pay (Supermarket/
Hypermarket/Family Store) |
| <input type="radio"/> 07 Edgars | <input type="radio"/> 18 Shoprite |
| <input type="radio"/> 08 Food Lovers Market | <input type="radio"/> 19 Spar/KwikSpar/Super Spar |
| <input type="radio"/> 09 Foschini | <input type="radio"/> 20 Truworths |
| <input type="radio"/> 10 Game (Foodco) | <input type="radio"/> 21 Woolworths |
| <input type="radio"/> 11 Jet | <input type="radio"/> 22 Other (SPECIFY):
..... |
| | <input checked="" type="radio"/> 98 I have not been shopping for
toiletries and cosmetics in
the past month |



RETAIL: GROCERY, TOILETRY AND CLOTHING STORES

1d. Thinking about the past month, which ONE store did you shop at most often for clothing?

Tick only ONE



- | | |
|---|---|
| <input type="radio"/> 01 Ackermans | <input type="radio"/> 12 Makro |
| <input type="radio"/> 02 Cambridge Food | <input type="radio"/> 13 Markham |
| <input type="radio"/> 03 Checkers | <input type="radio"/> 14 Mr Price (MRP) |
| <input type="radio"/> 04 Checkers Hyper | <input type="radio"/> 15 OK |
| <input type="radio"/> 05 Clicks | <input type="radio"/> 16 PEP |
| <input type="radio"/> 06 Dis-Chem | <input type="radio"/> 17 Pick n Pay (Supermarket/
Hypermarket/Family Store) |
| <input type="radio"/> 07 Edgars | <input type="radio"/> 18 Shoprite |
| <input type="radio"/> 08 Food Lovers Market | <input type="radio"/> 19 Spar/KwikSpar/Super Spar |
| <input type="radio"/> 09 Foschini | <input type="radio"/> 20 Truworths |
| <input type="radio"/> 10 Game (Foodco) | <input type="radio"/> 21 Woolworths |
| <input type="radio"/> 11 Jet | <input type="radio"/> 22 Other (SPECIFY):
..... |
| | <input type="radio"/> 98 I have not been shopping for
clothing in the past month |



FINANCIAL SERVICES: BANKING

2a. Which of these banks, if any, do you have an account with?

Tick all that apply



- | | |
|--|--|
| <input type="checkbox"/> 01 ABSA | <input type="checkbox"/> 07 Nedbank |
| <input type="checkbox"/> 02 African Bank | <input type="checkbox"/> 08 Postbank |
| <input type="checkbox"/> 03 Bidvest Bank | <input type="checkbox"/> 09 Rand Merchant Bank |
| <input type="checkbox"/> 04 Capitec | <input type="checkbox"/> 10 Standard Bank |
| <input type="checkbox"/> 05 FNB | Other (SPECIFY): |
| <input type="checkbox"/> 06 Investec | <input type="checkbox"/> 11 |
| | <input type="checkbox"/> 98 I do not have a bank account |



If you do not have a bank account, go to Page 6 (Q.3)

2b. Which ONE is your main bank?

Tick only ONE



- | | |
|---------------------------------------|---|
| <input type="radio"/> 01 ABSA | <input type="radio"/> 07 Nedbank |
| <input type="radio"/> 02 African Bank | <input type="radio"/> 08 Postbank |
| <input type="radio"/> 03 Bidvest Bank | <input type="radio"/> 09 Rand Merchant Bank |
| <input type="radio"/> 04 Capitec | <input type="radio"/> 10 Standard Bank |
| <input type="radio"/> 05 FNB | Other (SPECIFY): |
| <input type="radio"/> 06 Investec | <input type="radio"/> 11 |



FINANCIAL SERVICES: FUNERAL COVER

3. Which of these companies, if any, do you have funeral insurance or a funeral policy with?

Tick all that apply

☐

1Life Direct

☐

Liberty

☐

ABSA

☐

Metropolitan

☐

Alexander Forbes

☐

Momentum

☐

AVBOB

☐

Nedbank

☐

Clientèle

☐

Old Mutual

☐

Discovery Life

☐

Sanlam

☐

FNB

☐

Standard Bank

☐

Hollard

☐

Other (SPECIFY):

.....

☐

I have funeral cover but I am not sure which company it is with

☐

I do not have funeral insurance or a funeral policy



FINANCIAL SERVICES: LIFE COVER

4. Which of these companies, if any, do you have life insurance or a life cover policy with?

Tick all that apply

☐

1Life Direct

☐

Liberty

☐

ABSA

☐

Metropolitan

☐

Alexander Forbes

☐

Momentum

☐

AVBOB

☐

Nedbank

☐

Clientèle

☐

Old Mutual

☐

Discovery Life

☐

Sanlam

☐

FNB

☐

Standard Bank

☐

Hollard

☐

Other (SPECIFY):

.....

☐

I have life cover but I am not sure which company it is with

☐

I do not have life insurance or a life cover policy



FINANCIAL SERVICES: SHORT-TERM INSURANCE

5. Which of these insurance companies, if any, do you use for car or home insurance, or to insure household contents or other valuable personal items?

Tick all that apply

☐

1st for Women

☐

Hollard

☐

AA Insurance

☐

King Price

☐

ABSA iDirect

☐

MiWay

☐

Alexander Forbes

☐

Old Mutual Insurance

☐

Auto & General

☐

Outsurance

☐

Budget Insurance

☐

Santam

☐

Dial Direct

☐

Standard Bank

☐

Discovery Insure

☐

Other (SPECIFY):

.....

☐

I have short-term insurance
but I am not sure which
company it is with

☐

I do not have short-term
insurance



FINANCIAL SERVICES: MEDICAL AID

6. Which of these medical aids, if any, do you belong to?

Tick only ONE

☐

Bestmed

☐

Momentum Health

☐

Bonitas

☐

Profmed

☐

Discovery Health

☐

Topmed

☐

Fedhealth

☐

Resolution Health

☐

GEMS

☐

Spectramed

☐

KeyHealth

☐

Other (SPECIFY):

☐

Medihelp

☐

I have medical aid but I am
not sure which company it is
with

☐

I do not belong to a medical
aid



FINANCIAL SERVICES: LOYALTY PROGRAMMES

7a. Which of these loyalty programmes, if any, do you belong to?

Tick all that apply

☐

ABSA Rewards

☐

Pick n Pay Smart Shopper

☐

Clicks Club

☐

Standard Bank UCount

☐

Credit card rewards (Visa or MasterCard)

☐

Thank U (Edgars, CNA, Jet)

☐

Dis-Chem

☐

Vitality (Discovery Health)

☐

Discovery card

☐

Vodacom Rewards

☐

FNB eBucks/rewards

☐

W Rewards (Woolworths)

☐

My School

☐

Other (SPECIFY):

.....

☐

Nedbank Greenbacks

☐

I am not a member of a loyalty programme



If you are not a member of a loyalty programme, go to Page 12 (Q.8)



FINANCIAL SERVICES: LOYALTY PROGRAMMES

7b. Which ONE loyalty programme do you use most often?

Tick only ONE ✓

☐

ABSA Rewards

☐

Pick n Pay Smart Shopper

☐

Clicks Club

☐

Standard Bank UCount

☐

Credit card rewards
(Visa or MasterCard)

☐

Thank U (Edgars, CNA, Jet)

☐

Dis-Chem

☐

Vitality (Discovery Health)

☐

Discovery card

☐

Vodacom Rewards

☐

FNB eBucks/rewards

☐

W Rewards (Woolworths)

☐

My School

☐

Other (SPECIFY):

☐

Nedbank Greenbacks

.....



AUTOMOTIVE: CARS

8. Which of these makes of cars, if any, do you have in your household?

Tick all that apply ✓✓✓

☐

Audi

☐

Mercedes-Benz

☐

BMW

☐

Nissan

☐

Fiat

☐

Opel

☐

Ford

☐

Peugeot

☐

Honda

☐

Renault

☐

Hyundai

☐

Toyota

☐

Kia

☐

Volkswagen

☐

Land Rover

☐

Volvo

☐

Mazda

☐

Other (SPECIFY):

.....

☐

I do not have a car in my household



AUTOMOTIVE: FUEL

9a. How often, if at all, do you visit a petrol station to re-fuel the car you drive?

Tick only ONE ✓

- ☐ 01 Every day
- ☐ 02 At least once a week (but not every day)
- ☐ 03 At least once a month (but not every week)
- ☐ 04 Less than once a month
- ☐ 98 I do not visit a petrol station to re-fuel a car



If you do not visit a petrol station to re-fuel a car, go to Page 14 (Q.10)

9b. Which of these petrol stations, if any, did you re-fuel at in the past month?

Tick all that apply ✓✓✓

- | | |
|------------------------------------|--|
| <input type="checkbox"/> 01 BP | <input type="checkbox"/> 05 Sasol |
| <input type="checkbox"/> 02 Caltex | <input type="checkbox"/> 06 Shell |
| <input type="checkbox"/> 03 Engen | <input type="checkbox"/> 07 Total |
| <input type="checkbox"/> 04 Exel | <input type="checkbox"/> 08 Other (SPECIFY): |
| | |
| | <input type="checkbox"/> 98 I have not visited a petrol station to re-fuel in the past month |



TELECOMMUNICATION: CELLPHONES

10. Which of these makes of cellphones, if any, do you currently have?

Tick all that apply ✓✓✓

<input type="checkbox"/> Apple iPhone	<input type="checkbox"/> Nokia
<input type="checkbox"/> Blackberry	<input type="checkbox"/> Samsung
<input type="checkbox"/> Huawei	<input type="checkbox"/> Sony
<input type="checkbox"/> LG	<input type="checkbox"/> Other (SPECIFY):
<input type="checkbox"/> Motorola	<input checked="" type="checkbox"/> I do not have a cellphone



If you do not have a cellphone, go to Page 15 (Q.12)



TELECOMMUNICATION: MOBILE NETWORK PROVIDERS

11. Which of these mobile network providers, if any, do you currently use?

Tick all that apply ✓✓✓

<input type="checkbox"/> Cell C	<input type="checkbox"/> Vodacom
<input type="checkbox"/> MTN	<input type="checkbox"/> Other (SPECIFY):
<input type="checkbox"/> Telkom	<input checked="" type="checkbox"/> I do not use a mobile network provider



PERSONAL CARE: HAND/BODY SOAP

12. Which of these brands of soap, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Dove | <input type="checkbox"/> Sunlight |
| <input type="checkbox"/> Dettol | <input type="checkbox"/> Vaseline |
| <input type="checkbox"/> Lux | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Lifebuoy | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Palmolive | <input type="checkbox"/> I have used soap but I am not sure which brand |
| <input type="checkbox"/> Protex | <input checked="" type="checkbox"/> I have not used soap in the past month |



PERSONAL CARE: ORAL CARE

13. Which of these brands of toothpaste, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Aquafresh | <input type="checkbox"/> Oral B |
| <input type="checkbox"/> Close-Up | <input type="checkbox"/> Sensodyne |
| <input type="checkbox"/> Colgate | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Mentadent P | <input checked="" type="checkbox"/> I have not used toothpaste in the past month |



PERSONAL CARE: HAIR CARE

14a. How often do you use shampoo or hair care products?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not use shampoo or hair care products



If you do not use shampoo or hair care products, go to Page 17 (Q.15a)

14b. Which of these brands of shampoo and hair care products, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|--|---|
| <input type="checkbox"/> Black Like Me | <input type="checkbox"/> Palmolive |
| <input type="checkbox"/> Dove | <input type="checkbox"/> Pantene |
| <input type="checkbox"/> Dark & Lovely | <input type="checkbox"/> Sofn'free |
| <input type="checkbox"/> Gill | <input type="checkbox"/> Sunsilk |
| <input type="checkbox"/> Head & Shoulders | <input type="checkbox"/> TRESemmé |
| <input type="checkbox"/> Johnson & Johnson | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Organics | <input checked="" type="checkbox"/> I have not used shampoo or hair care products in the past month |



PERSONAL CARE: SKIN CARE

15a. How often do you use skin care products such as face wash, moisturiser, hand creams and body lotions?

Tick only ONE ✓

☐

Daily

☐

Weekly

☐

Monthly

☐

Less often

☒

I do not use skin care products



If you do not use skin care products, go to Page 18 (Q.16a)

15b. Which of these brands of skin care products, if any, have you used in the past month?

Tick all that apply ✓✓✓

☐

Almay

☐

Clere

☐

Clinique

☐

Dawn

☐

Dove

☐

Elizabeth Arden

☐

Estée Lauder

☐

Garnier

☐

Ingram's Camphor

☐

Johnson & Johnson

☐

L'Oréal

☐

Lux

☐

Neutrogena

☐

Nivea

☐

Olay

☐

Pond's

☐

Vaseline

☐

Other (SPECIFY):

.....

☒

I have not used any skin care products in the past month



PERSONAL CARE: DEODORANT

16a. How often do you use anti-perspirants or body spray deodorants?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not use anti-perspirants or body spray deodorants



If you do not use anti-perspirants or body spray deodorants, go to Page 19 (Q.17a)

16b. Which of these brands of anti-perspirants and body spray deodorants, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|--------------------------------------|---|
| <input type="checkbox"/> Axe | <input type="checkbox"/> Nivea |
| <input type="checkbox"/> Brut | <input type="checkbox"/> Shield |
| <input type="checkbox"/> Dove | <input type="checkbox"/> Status |
| <input type="checkbox"/> Exclamation | <input type="checkbox"/> Yardley |
| <input type="checkbox"/> Mitchum | <input type="checkbox"/> Other (SPECIFY): |

.....

- ☒ I have not used anti-perspirants or body spray deodorants in the past month



PERSONAL CARE: MAKE-UP

17a. How often do you use make-up?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not use make-up



If you do not use make-up, go to Page 20 (Q.18a)

17b. Which of these brands of make-up, if any, have you used in the past month?

Tick all that apply ✓✓✓

- ☐ Elizabeth Arden
- ☐ Estée Lauder
- ☐ L'Oréal
- ☐ MAC
- ☐ Maybelline

- ☐ Max Factor
- ☐ Revlon
- ☐ Rimmel
- ☐ Yardley
- ☐ Other (SPECIFY):
.....

☒ I have not used make-up in the past month



BEVERAGES: CARBONATED SOFT DRINKS

18a. How often do you drink carbonated soft drinks or fizzy drinks, whether on their own or mixed with alcohol?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not drink fizzy drinks

⇒ If you do not drink fizzy drinks, go to Page 21 (Q.19a)

18b. Which of these brands of carbonated soft drinks or fizzy drinks, if any, did you drink in the past month?

Tick all that apply ✓✓✓

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Appletiser | <input type="checkbox"/> Pepsi |
| <input type="checkbox"/> Coca-Cola | <input type="checkbox"/> Schweppes |
| <input type="checkbox"/> Coo-ee | <input type="checkbox"/> Sparletta |
| <input type="checkbox"/> Fanta | <input type="checkbox"/> Sprite |
| <input type="checkbox"/> Grapetiser | <input type="checkbox"/> Stoney |
| <input type="checkbox"/> Iron Brew | <input type="checkbox"/> Twist |
| <input type="checkbox"/> Jive | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Just Juice | <input type="checkbox"/> Other (SPECIFY): |
| | |

☒ I did not drink fizzy drinks in the past month



BEVERAGES: NON-CARBONATED SOFT DRINKS

19a. Which of these brands of fruit-based drinks, iced tea, bottled water and energy drinks, if any, did you drink in the past month?

Tick all that apply

<div>Fruit juice</div> <div><input type="checkbox"/> Cabana</div> <div><input type="checkbox"/> Ceres</div> <div><input type="checkbox"/> Clover Krush</div> <div><input type="checkbox"/> Clover Tropika</div> <div><input type="checkbox"/> Fruitree</div> <div><input type="checkbox"/> Liqui-Fruit</div> <div><input type="checkbox"/> Minute Maid</div> <div><input type="checkbox"/> Housebrands/No name brands (fruit juice)</div> <div><input type="checkbox"/> Other fruit juice (SPECIFY):</div>	<div>Iced tea</div> <div><input type="checkbox"/> Five Roses Iced Tea</div> <div><input type="checkbox"/> Lipton Iced Tea</div> <div><input type="checkbox"/> Other iced tea (SPECIFY):</div> <div>Bottled water</div> <div><input type="checkbox"/> Aquellé</div> <div><input type="checkbox"/> Bon Aqua</div> <div><input type="checkbox"/> Nestlé Pure Life</div> <div><input type="checkbox"/> Valpré</div> <div><input type="checkbox"/> Other bottled water (SPECIFY):</div> <div>Energy drinks (carbonated/non)</div> <div><input type="checkbox"/> Bioplus</div> <div><input type="checkbox"/> Energade</div> <div><input type="checkbox"/> Monster</div> <div><input type="checkbox"/> Powerade</div> <div><input type="checkbox"/> Play</div> <div><input type="checkbox"/> Red Bull</div> <div><input type="checkbox"/> Score</div> <div><input type="checkbox"/> Other energy drinks (SPECIFY):</div> <div><input type="checkbox"/> I did not drink juice, iced tea, bottled water or energy drinks in the past month</div>
<div>Cordials and squashes</div> <div><input type="checkbox"/> Daly's</div> <div><input type="checkbox"/> Fusion</div> <div><input type="checkbox"/> Hall's</div> <div><input type="checkbox"/> Oros</div> <div><input type="checkbox"/> Wild Island</div> <div><input type="checkbox"/> Housebrands/No name brands (cordials/squashes)</div> <div><input type="checkbox"/> Other cordials and squashes (SPECIFY):</div>	





BEVERAGES: NON-CARBONATED SOFT DRINKS

19b. Thinking about the past month, which ONE of the brands on this page did you drink most often?

Tick only ONE ON THIS PAGE ✓

Fruit juice

- ☐ Cabana
- ☐ Ceres
- ☐ Clover Krush
- ☐ Clover Tropika
- ☐ Fruitree
- ☐ Liqui-Fruit
- ☐ Minute Maid
- ☐ Housebrands/No name brands (fruit juice)
- ☐ Other fruit juice (SPECIFY):

Cordials and squashes

- ☐ Daly's
- ☐ Fusion
- ☐ Hall's
- ☐ Oros
- ☐ Wild Island
- ☐ Housebrands/No name brands (cordials/squashes)
- ☐ Other cordials and squashes (SPECIFY):

Iced tea

- ☐ Five Roses Iced Tea
- ☐ Lipton Iced Tea
- ☐ Other iced tea (SPECIFY):

Bottled water

- ☐ Aquellé
- ☐ Bon Aqua
- ☐ Nestlé Pure Life
- ☐ Valpré
- ☐ Other bottled water (SPECIFY):

Energy drinks (carbonated/non)

- ☐ Bioplus
- ☐ Energade
- ☐ Monster
- ☐ Powerade
- ☐ Play
- ☐ Red Bull
- ☐ Score
- ☐ Other energy drinks (SPECIFY):



BEVERAGES: TEA

20a. How often do you drink tea?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not drink tea

⇒ If you do not drink tea, go to Page 24 (Q.21a)

20b. Which of these brands of tea, if any, did you drink in the past month?

Tick all that apply ✓✓✓

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Five Roses | <input type="checkbox"/> Lipton |
| <input type="checkbox"/> Freshpak | <input type="checkbox"/> Trinco |
| <input type="checkbox"/> Glen | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Joko | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Laager | <input checked="" type="checkbox"/> I did not drink tea in the past month |



BEVERAGES: INSTANT COFFEE

21a. How often do you drink instant coffee?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not drink instant coffee



If you do not drink instant coffee, go to Page 25 (Q.22a)

21b. Which of these brands of instant coffee, if any, did you drink in the past month?

Tick all that apply ✓✓✓

- | | |
|---|--|
| <input type="checkbox"/> Douwe Egberts | <input type="checkbox"/> Nescafe |
| <input type="checkbox"/> Frisco | <input type="checkbox"/> Ricoffy |
| <input type="checkbox"/> Jacobs Kronung | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Koffiehuis | <input type="checkbox"/> Other (SPECIFY):
..... |
| | <input checked="" type="checkbox"/> I did not drink instant coffee in the past month |



BEVERAGES: MILK

22a. How often do you drink or use milk?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not drink or use milk



If you do not drink or use milk,
go to Page 26 (Q.23a)

22b. Which of these brands of milk, if any, did you drink or use in the past month?

Tick all that apply ✓✓✓

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> Bonnita | <input type="checkbox"/> Fair Cape |
| <input type="checkbox"/> Clover | <input type="checkbox"/> First Choice |
| <input type="checkbox"/> DairyBelle | <input type="checkbox"/> Parmalat |
| <input type="checkbox"/> Darling | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Dewfresh | <input type="checkbox"/> Other (SPECIFY): |
| <input type="checkbox"/> EverFresh | <input type="checkbox"/> I did not drink or use milk in the past month |



BEVERAGES: BEER AND CIDER

23a. How often do you drink beer or cider?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not drink beer or cider



*If you do not drink beer or
cider, go to Page 27 (Q.24a)*

23b. Which of these brands of beer and cider, if any, did you drink in the past month?

Tick all that apply ✓✓✓

- | | |
|---|--|
| <input type="checkbox"/> Amstel Lager | <input type="checkbox"/> Heineken |
| <input type="checkbox"/> Amstel Lite | <input type="checkbox"/> Hunter's Dry/Gold/Extreme |
| <input type="checkbox"/> Carling Black Label | <input type="checkbox"/> Lion Lager |
| <input type="checkbox"/> Castle Lager/Draught | <input type="checkbox"/> Miller Genuine Draft (Millers) |
| <input type="checkbox"/> Castle Lite | <input type="checkbox"/> Peroni |
| <input type="checkbox"/> Castle Milk Stout | <input type="checkbox"/> Redd's Dry/Original |
| <input type="checkbox"/> Flying Fish flavoured beer | <input type="checkbox"/> Savanna Dry/Light/Dark |
| <input type="checkbox"/> Grolsch | <input type="checkbox"/> Windhoek
Lager/Light/Draught |
| <input type="checkbox"/> Hansa | <input type="checkbox"/> Other (SPECIFY):
..... |
| | <input checked="" type="checkbox"/> I did not drink beer or cider in
the past month |



BEVERAGES: WHISKY, BRANDY AND VODKA

24a. Which of these brands of whisky, brandy and vodka, if any, did you drink in the past month?

Tick all that apply



Whisky

- ☐ Bell's
- ☐ Black & White
- ☐ Chivas Regal
- ☐ Famous Grouse
- ☐ Firstwatch
- ☐ Glenfiddich
- ☐ Glenmorangie
- ☐ J & B
- ☐ Jack Daniel's
- ☐ Jameson
- ☐ Johnnie Walker
- ☐ Scottish Leader
- ☐ Three Ships
- ☐ Other whisky (SPECIFY):
.....

Brandy

- ☐ Bertrams
- ☐ Flight of the Fish Eagle
- ☐ Klipdrift
- ☐ KWV
- ☐ Oude Meester
- ☐ Richelieu
- ☐ Viceroy
- ☐ Other brandy (SPECIFY):
.....

Vodka

- ☐ Absolut
- ☐ Cruz Vodka
- ☐ Russian Bear
- ☐ Skyy Vodka
- ☐ Smirnoff
- ☐ Other vodka (SPECIFY):
.....
- ☐ I did not drink whisky, brandy or vodka in the past month



If you did not drink whisky, brandy or vodka in the past month, go to Page 29 (Q.25a)



BEVERAGES: WHISKY, BRANDY AND VODKA

24b. Thinking about the past month, which ONE of the brands on this page did you drink most often?

Tick only ONE ON THIS PAGE ✓

Whisky

- ☐ Bell's
- ☐ Black & White
- ☐ Chivas Regal
- ☐ Famous Grouse
- ☐ Firstwatch
- ☐ Glenfiddich
- ☐ Glenmorangie
- ☐ J & B
- ☐ Jack Daniel's
- ☐ Jameson
- ☐ Johnnie Walker
- ☐ Scottish Leader
- ☐ Three Ships
- ☐ Other whisky (SPECIFY):
.....

Brandy

- ☐ Bertrams
- ☐ Flight of the Fish Eagle
- ☐ Klipdrift
- ☐ KWV
- ☐ Oude Meester
- ☐ Richelieu
- ☐ Viceroy
- ☐ Other brandy (SPECIFY):
.....

Vodka

- ☐ Absolut
- ☐ Cruz Vodka
- ☐ Russian Bear
- ☐ Skyy Vodka
- ☐ Smirnoff
- ☐ Other vodka (SPECIFY):
.....



FOOD: BREAD

25a. How often do you eat bread?

Tick only ONE ✓

☐

Daily

☐

Weekly

☐

Monthly

☐

Less often

☒

I do not eat bread



If you do not eat bread, go to
Page 30 (Q.26a)

25b. Which of these brands of bread, if any, have you eaten in the past week?

Tick all that apply ✓✓✓

☐

Albany

☐

Blue Ribbon

☐

Sasko

☐

Sunbake

☐

Housebrands/No name
brands

Other (SPECIFY):

☐

.....

☒

I have not eaten bread in the
past week



FOOD: RICE, MAIZE, PASTA

26a. Which of these brands of rice, maize products and pasta, if any, have you eaten in the past month?

Tick all that apply



Rice

- ☐ Aunt Caroline
- ☐ Spekko
- ☐ Tastic
- ☐ Housebrands/No name brands (rice)
- ☐ Other rice (SPECIFY):
- ☐ I have eaten rice in the past month but I am not sure which brand

Maize products

- ☐ Ace
- ☐ Impala
- ☐ Iwisa
- ☐ Nyala
- ☐ White Star
- ☐ Housebrands/No name brands (maize products)
- ☐ Other maize products (SPECIFY):
- ☐ I have eaten maize products in the past month but I am not sure which brand

Pasta

- ☐ Barilla
- ☐ Fatti's & Moni's
- ☐ Housebrands/No name brands (pasta)
- ☐ Other pasta (SPECIFY):
- ☐ I have eaten pasta in the past month but I am not sure which brand
- ☒ I have not eaten rice, maize products or pasta in the past month



If you did not eat rice, maize products or pasta in the past month, go to Page 32 (Q.27a)



FOOD: RICE, MAIZE, PASTA

26b. Thinking about the past month, which ONE of the brands on this page did you eat most often?

Tick only ONE ON THIS PAGE ✓

Rice

- ☐ Aunt Caroline
- ☐ Spekko
- ☐ Tastic
- ☐ Housebrands/No name brands (rice)
- ☐ Other rice (SPECIFY):
- ☐ A rice brand, but I am not sure of the name

Pasta

- ☐ Barilla
- ☐ Fatti's & Moni's
- ☐ Housebrands/No name brands (pasta)
- ☐ Other pasta (SPECIFY):
- ☐ A pasta brand, but I am not sure of the name

Maize products

- ☐ Ace
- ☐ Impala
- ☐ Iwisa
- ☐ Nyala
- ☐ White Star
- ☐ Housebrands/No name brands (maize products)
- ☐ Other maize products (SPECIFY):
- ☐ A maize brand, but I am not sure of the name



FOOD: CANNED FOOD

27a. How often do you eat canned food?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not eat canned food



If you do not eat canned food, go to Page 33 (Q.28a)

27b. Which of these brands of canned food, if any, have you eaten in the past month?

Tick all that apply ✓✓✓

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> All Gold | <input type="checkbox"/> Glenryck |
| <input type="checkbox"/> Bull Brand | <input type="checkbox"/> John West |
| <input type="checkbox"/> Dürsots | <input type="checkbox"/> KOO |
| <input type="checkbox"/> Enterprise | <input type="checkbox"/> Lucky Star |
| <input type="checkbox"/> Farmgirl | <input type="checkbox"/> Mayfair |
| <input type="checkbox"/> Hugo's | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Gold Dish | <input type="checkbox"/> Other (SPECIFY):
..... |
| | <input checked="" type="checkbox"/> I have not eaten canned food in the past month |



FOOD: CHILLED PROCESSED MEATS

28a. How often do you eat chilled processed meats or cold meats?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not eat chilled processed meats or cold meats



If you do not eat chilled processed meats or cold meats, go to Page 34 (Q.29a)

28b. Which of these brands of chilled processed meats or cold meats, if any, have you eaten in the past month?

Tick all that apply ✓✓✓

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Bokkie | <input type="checkbox"/> Rainbow Simply Chicken |
| <input type="checkbox"/> Classic | <input type="checkbox"/> Renown |
| <input type="checkbox"/> Enterprise | <input type="checkbox"/> Weigh-Less |
| <input type="checkbox"/> Eskort | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Hartlief | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Mielie-Kip | <input type="checkbox"/> I have eaten chilled processed meats or cold meats in the past month but I am not sure which brand |
| <input type="checkbox"/> Mighty Meats | <input checked="" type="checkbox"/> I have not eaten chilled processed meats or cold meats in the past month |



FOOD: CONDIMENTS, SPICES AND SAUCES

29a. How often do you use condiments, spices and sauces?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not use condiments, spices and sauces



If you do not use condiments, spices and sauces, go to Page 35 (Q.30a)

29b. Which of these brands of condiments, spices and sauces, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|--|--|
| <input type="checkbox"/> All Gold | <input type="checkbox"/> Nola |
| <input type="checkbox"/> All Joy | <input type="checkbox"/> Rajah curry powder |
| <input type="checkbox"/> Crosse & Blackwell | <input type="checkbox"/> Robertsons |
| <input type="checkbox"/> Hinds | <input type="checkbox"/> Spur sauces |
| <input type="checkbox"/> Knorr (incl Aromat) | <input type="checkbox"/> Wellington's sauces |
| <input type="checkbox"/> Maggi Lazenby
Worcestershire sauce | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Mrs H.S. Ball's Chutney | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Nando's sauces | <input checked="" type="checkbox"/> I have not used condiments, spices or sauces in the past month |



FOOD: SPREADS

30a. How often do you eat spreads?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not eat spreads



If you do not eat spreads, go to Page 36 (Q.31a)

30b. Which of these brands of spreads, if any, have you eaten in the past month?

Tick all that apply ✓✓✓

- | | |
|---|--|
| <input type="checkbox"/> All Gold (jam) | <input type="checkbox"/> Melrose |
| <input type="checkbox"/> Crosse & Blackwell | <input type="checkbox"/> Nola |
| <input type="checkbox"/> Bovril | <input type="checkbox"/> Nutella |
| <input type="checkbox"/> Black Cat | <input type="checkbox"/> Peck's Anchovette |
| <input type="checkbox"/> Hugo's | <input type="checkbox"/> Yum Yum |
| <input type="checkbox"/> KOO | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Illovo | <input type="checkbox"/> Other (SPECIFY):
..... |
| <input type="checkbox"/> Marmite | <input checked="" type="checkbox"/> I have not eaten spreads in the past month |



FOOD: BREAKFAST CEREALS

31a. How often do you eat breakfast cereals?

Tick only ONE ✓

☐

Daily

☐

Weekly

☐

Monthly

☐

Less often

☒

I do not eat breakfast cereals



If you do not eat breakfast cereals, go to Page 37 (Q.32a)

31b. Which of these brands of breakfast cereals, if any, have you eaten in the past month?

Tick all that apply ✓✓✓

☐

Bokomo ProNutro

☐

Bokomo Otees

☐

Bokomo Weet-Bix

☐

Futurelife

☐

Jungle Oats

☐

Jungle Oatso Easy

☐

Kellogg's All-Bran

☐

Kellogg's Corn Flakes

☐

Kellogg's Coco Pops

☐

Kellogg's Rice Krispies

☐

Kellogg's Special K

☐

Kellogg's Strawberry Pops

☐

Maltabella

☐

Morvite

☐

Nature's Source

☐

Nestlé Bar-One Cereal

☐

Nestlé Cheerios

☐

Nestlé Milo Cereal

☐

Housebrands/No name brands

☐

Other (SPECIFY):

.....

☒

I have not eaten breakfast cereals in the past month



HEMOCARE: WASHING POWDER

32a. How often do you use washing powder?

Tick only ONE ✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not use washing powder



If you do not use washing powder, go to Page 38 (Q.33a)

32b. Which of these brands of washing powder, if any, have you used in the past month?

Tick all that apply ✓✓✓

- | | |
|-----------------------------------|---|
| <input type="checkbox"/> Ariel | <input type="checkbox"/> Surf |
| <input type="checkbox"/> MAQ | <input type="checkbox"/> Vanish |
| <input type="checkbox"/> Omo | <input type="checkbox"/> Housebrands/No name brands |
| <input type="checkbox"/> Go | <input type="checkbox"/> Other (SPECIFY): |
| <input type="checkbox"/> Sunlight | <input type="checkbox"/> I have used washing powder in the past month but I am not sure which brand |
| | <input checked="" type="checkbox"/> I have not used washing powder in the past month |



HEMOCARE: DISHWASHING LIQUID

33a. How often do you use dishwashing liquid?

Tick only ONE ✓

☐

Daily

☐

Weekly

☐

Monthly

☐

Less often

☒

I do not use dishwashing liquid



If you do not use dishwashing liquid, go to Page 39 (Q.34a)

33b. Which of these brands of dishwashing liquid, if any, have you used in the past month?

Tick all that apply ✓✓✓

☐

Ajax

☐

MAQ

☐

Sunlight

☐

Housebrands/No name brands

☐

Other (SPECIFY):

.....

☐

I have used dishwashing liquid in the past month but I am not sure which brand

☒

I have not used dishwashing liquid in the past month



HEMCARE: HOUSEHOLD CLEANERS

34a. How often do you use household cleaners?

Tick only ONE ✓

- ☐
Daily
- ☐
Weekly
- ☐
Monthly
- ☐
Less often
- ☒
I do not use household cleaners



If you do not use household cleaners, go to Page 40 (Q.35)

34b. Which of these brands of household cleaners, if any, have you used in the past month?

Tick all that apply ✓✓✓

- ☐
Cobra
- ☐
Dettol
- ☐
Domestos
- ☐
Handy Andy
- ☐
Harpic
- ☐
Jeyes
- ☐
Jik
- ☐
Mr Muscle
- ☐
Toilet Duck
- ☐
Vanish
- ☐
Housebrands/No name brands
- ☐
Other (SPECIFY):
- ☐
I have used household cleaners in the past month but I am not sure which brand
- ☒
I have not used household cleaners in the past month



MECARE: TOILET PAPER

35. Which of these brands of toilet paper, if any, have you used in the past month?

Tick all that apply ✓✓✓

☐

Baby Soft

☐

Housebrands/No name brands

☐

Carlton

☐

Other (SPECIFY):

.....

☐

Twinsaver

☐

I have used toilet paper in the past month but I am not sure which brand

☐

I have not used toilet paper in the past month



HOMECARE: OVER-THE-COUNTER MEDICATION

36a. Which of these brands of over-the-counter medication, if any, have you used in the past month?

Tick all that apply

<div>Pain</div> <div> <input type="checkbox"/> Anadin </div> <div> <input type="checkbox"/> Compral </div> <div> <input type="checkbox"/> Disprin </div> <div> <input type="checkbox"/> Grandpa </div> <div> <input type="checkbox"/> Mypaid </div> <div> <input type="checkbox"/> Nurofen </div> <div> <input type="checkbox"/> Panado </div> <div> <input type="checkbox"/> Other pain medication (SPECIFY):..... </div> <div>Colds and coughs</div> <div> <input type="checkbox"/> Benylin </div> <div> <input type="checkbox"/> Hot Toddy </div> <div> <input type="checkbox"/> Linctagon </div> <div> <input type="checkbox"/> Med-Lemon </div> <div> <input type="checkbox"/> Vicks </div> <div> <input type="checkbox"/> Other colds and cough medication (SPECIFY):..... </div>	<div>Allergy</div> <div> <input type="checkbox"/> Allergex </div> <div> <input type="checkbox"/> Deselex </div> <div> <input type="checkbox"/> Salex </div> <div> <input type="checkbox"/> Xyzal </div> <div> <input type="checkbox"/> Other allergy medication (SPECIFY): </div> <div>Heartburn and indigestion</div> <div> <input type="checkbox"/> ENO </div> <div> <input type="checkbox"/> Gaviscon </div> <div> <input type="checkbox"/> Rennie </div> <div> <input type="checkbox"/> Other heartburn and indigestion medication (SPECIFY): </div> <div>Stomach</div> <div> <input type="checkbox"/> Imodium </div> <div> <input type="checkbox"/> Lomotil </div> <div> <input type="checkbox"/> Valoid </div> <div> <input type="checkbox"/> Other stomach medication (SPECIFY):..... </div> <div> <input type="checkbox"/> I have not used over-the-counter medication in the past month </div>
---	---



If you did not use over-the-counter medication in the past month, go to Page 43 (Q.37)



HEMOCARE: OVER-THE-COUNTER MEDICATION

36b. Thinking about the past month, which ONE of the brands on this page did you use most often?

Tick only ONE ON THIS PAGE ✓

Pain

- ☐ Anadin
- ☐ Compral
- ☐ Disprin
- ☐ Grandpa
- ☐ Mypaid
- ☐ Nurofen
- ☐ Panado
- ☐ Other pain medication (SPECIFY):.....

Colds and coughs

- ☐ Benylin
- ☐ Hot Toddy
- ☐ Linctagon
- ☐ Med-Lemon
- ☐ Vicks
- ☐ Other colds and cough medication (SPECIFY):.....

Allergy

- ☐ Allergex
- ☐ Deselex
- ☐ Salex
- ☐ Xyzal
- ☐ Other allergy medication (SPECIFY):

Heartburn and indigestion

- ☐ ENO
- ☐ Gaviscon
- ☐ Rennie
- ☐ Other heartburn and indigestion medication (SPECIFY):

Stomach

- ☐ Imodium
- ☐ Lomotil
- ☐ Valoid
- ☐ Other stomach medication (SPECIFY):.....



HOMEWARE: LARGE KITCHEN APPLIANCES

37. Which of these brands of large kitchen appliances such as fridges, microwaves and washing machines, if any, do you have in your household?

Tick all that apply

☐

AEG

☐

LG

☐

Bosch

☐

Miele

☐

Defy

☐

Samsung

☐

Hisense

☐

Smeg

☐

Kelvinator

☐

Whirlpool

☐

KIC

☐

Other (SPECIFY):

.....

☐

I do not have any large kitchen appliances in my household



HOMEWARE: ELECTRONIC GOODS

38. Which of these brands of electronic goods such as TVs, laptops, tablets, games consoles, DVD players and hi-fi's, if any, do you have in your household?

Tick all that apply ✓✓✓

☐

Acer

☐

Panasonic

☐

Apple

☐

Philips

☐

Canon

☐

Pioneer

☐

Dell

☐

Sanyo

☐

Hisense

☐

Samsung

☐

HP

☐

Sansui

☐

JVC

☐

Sharp

☐

Lenovo

☐

Sinotec

☐

Logik

☐

Sony or Sony Playstation

☐

LG

☐

Telefunken

☐

Logitech

☐

Toshiba

☐

Nikon

☐

Xbox

☐

Nintendo Wii

☐

Other (SPECIFY):

☐

I do not have any electronic goods in my household



LEISURE AND TRAVEL: AIRLINES

39. Which of these airlines, if any, have you flown on within South Africa in the past 12 months?

Tick all that apply ✓✓✓

- ☐ British Airways
- ☐ Kulula
- ☐ Mango
- ☐ Safair
- ☐ South African Airways
- ☐ Other (SPECIFY):
.....
- ☒ I have not travelled by air within South Africa in the past 12 months



LEISURE AND TRAVEL: RESTAURANTS/FAST FOOD

40a. How often do you eat at restaurants or order food from fast food outlets?

Tick all that apply ✓✓✓

- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often
- ☒ I do not eat at restaurants or order food from fast food outlets



If you do not eat at restaurants or order food from fast food outlets, go to Page 47 (Q.41a)



LEISURE AND TRAVEL: RESTAURANTS/FAST FOOD

40b. Which of these restaurants or fast food outlets, if any, have you visited in the past month?

Tick all that apply

☐

Burger King

☐

Milky Lane

☐

Chesa Nyama

☐

Mimmo's

☐

Chicken Licken

☐

Mugg & Bean

☐

Debonairs Pizza

☐

Nando's

☐

Domino's Pizza

☐

Ocean Basket

☐

FishAways

☐

Panarottis

☐

Fish and Chip Co.

☐

Pizza Perfect

☐

Hungry Lion

☐

RocoMamas

☐

John Dory's

☐

Roman's Pizza

☐

Kauai

☐

Something Fishy

☐

KFC

☐

Spur

☐

King Pie

☐

Steers

☐

McDonald's/McCafe

☐

Wimpy

☐

Other (SPECIFY):

.....

☐

I have not eaten at a
restaurant or ordered food
from a fast food outlet in the
past month



MEDIA: TV

41a. Which of these TV channels, if any, have you watched in the past week?

Tick all that apply



<input type="checkbox"/> 01 Africa Magic Epic	<input type="checkbox"/> 30 Mzansi Bioskop
<input type="checkbox"/> 02 BBC Lifestyle	<input type="checkbox"/> 31 Mzansi Magic
<input type="checkbox"/> 03 Beat Lab	<input type="checkbox"/> 32 Mzansi Magic Music
<input type="checkbox"/> 04 BET	<input type="checkbox"/> 33 Mzansi Wethu
<input type="checkbox"/> 05 Boomerang	<input type="checkbox"/> 34 NatGeo Wild
<input type="checkbox"/> 06 Cartoon Network	<input type="checkbox"/> 35 Nickelodeon
<input type="checkbox"/> 07 CBS Reality	<input type="checkbox"/> 36 Nick Jr
<input type="checkbox"/> 08 Channel O	<input type="checkbox"/> 37 Nick Toons
<input type="checkbox"/> 09 Comedy Central	<input type="checkbox"/> 38 One Gospel
<input type="checkbox"/> 10 Disney Junior	<input type="checkbox"/> 39 SABC 1
<input type="checkbox"/> 11 Disney XD	<input type="checkbox"/> 40 SABC 2
<input type="checkbox"/> 12 Dumisa	<input type="checkbox"/> 41 SABC 3
<input type="checkbox"/> 13 eMovies	<input type="checkbox"/> 42 SABC News
<input type="checkbox"/> 14 eMovies Extra	<input type="checkbox"/> 43 Studio Universal
<input type="checkbox"/> 15 eToonz	<input type="checkbox"/> 44 SuperSport 1
<input type="checkbox"/> 16 eExtra	<input type="checkbox"/> 45 SuperSport 3
<input type="checkbox"/> 17 eNCA	<input type="checkbox"/> 46 SuperSport 4
<input type="checkbox"/> 18 e.tv	<input type="checkbox"/> 47 SuperSport Blitz
<input type="checkbox"/> 19 Food Network	<input type="checkbox"/> 48 TCM
<input type="checkbox"/> 20 Glow	<input type="checkbox"/> 49 Telemundo
<input type="checkbox"/> 21 ID Xtra	<input type="checkbox"/> 50 TLC Entertainment
<input type="checkbox"/> 22 JimJam	<input type="checkbox"/> 51 TRACE Urban
<input type="checkbox"/> 23 kykNET	<input type="checkbox"/> 52 True African
<input type="checkbox"/> 24 M-Net	<input type="checkbox"/> 53 Universal Channel
<input type="checkbox"/> 25 M-Net Movies Action	<input type="checkbox"/> 54 VH1 Classic
<input type="checkbox"/> 26 M-Net Movies All Stars	<input type="checkbox"/> 55 VUZU
<input type="checkbox"/> 27 M-Net Movies Zone	<input type="checkbox"/> 56 Zee World
<input type="checkbox"/> 28 MTV	<input type="checkbox"/> 57 Other (SPECIFY):
<input type="checkbox"/> 29 MTV Base	<input type="checkbox"/> 98 I did not watch TV in the past week



Go to Page 49 (Q.42a)



MEDIA: TV

41b. Thinking about the past week, which ONE channel did you watch most often?

Tick only ONE ✓

<input type="checkbox"/> 01	Africa Magic Epic	<input type="checkbox"/> 30	Mzansi Bioskop
<input type="checkbox"/> 02	BBC Lifestyle	<input type="checkbox"/> 31	Mzansi Magic
<input type="checkbox"/> 03	Beat Lab	<input type="checkbox"/> 32	Mzansi Magic Music
<input type="checkbox"/> 04	BET	<input type="checkbox"/> 33	Mzansi Wethu
<input type="checkbox"/> 05	Boomerang	<input type="checkbox"/> 34	NatGeo Wild
<input type="checkbox"/> 06	Cartoon Network	<input type="checkbox"/> 35	Nickelodeon
<input type="checkbox"/> 07	CBS Reality	<input type="checkbox"/> 36	Nick Jr
<input type="checkbox"/> 08	Channel O	<input type="checkbox"/> 37	Nick Toons
<input type="checkbox"/> 09	Comedy Central	<input type="checkbox"/> 38	One Gospel
<input type="checkbox"/> 10	Disney Junior	<input type="checkbox"/> 39	SABC 1
<input type="checkbox"/> 11	Disney XD	<input type="checkbox"/> 40	SABC 2
<input type="checkbox"/> 12	Dumisa	<input type="checkbox"/> 41	SABC 3
<input type="checkbox"/> 13	eMovies	<input type="checkbox"/> 42	SABC News
<input type="checkbox"/> 14	eMovies Extra	<input type="checkbox"/> 43	Studio Universal
<input type="checkbox"/> 15	eToonz	<input type="checkbox"/> 44	SuperSport 1
<input type="checkbox"/> 16	eExtra	<input type="checkbox"/> 45	SuperSport 3
<input type="checkbox"/> 17	eNCA	<input type="checkbox"/> 46	SuperSport 4
<input type="checkbox"/> 18	e.tv	<input type="checkbox"/> 47	SuperSport Blitz
<input type="checkbox"/> 19	Food Network	<input type="checkbox"/> 48	TCM
<input type="checkbox"/> 20	Glow	<input type="checkbox"/> 49	Telemundo
<input type="checkbox"/> 21	ID Xtra	<input type="checkbox"/> 50	TLC Entertainment
<input type="checkbox"/> 22	JimJam	<input type="checkbox"/> 51	TRACE Urban
<input type="checkbox"/> 23	kykNET	<input type="checkbox"/> 52	True African
<input type="checkbox"/> 24	M-Net	<input type="checkbox"/> 53	Universal Channel
<input type="checkbox"/> 25	M-Net Movies Action	<input type="checkbox"/> 54	VH1 Classic
<input type="checkbox"/> 26	M-Net Movies All Stars	<input type="checkbox"/> 55	VUZU
<input type="checkbox"/> 27	M-Net Movies Zone	<input type="checkbox"/> 56	Zee World
<input type="checkbox"/> 28	MTV	<input type="checkbox"/> 57	Other (SPECIFY):
<input type="checkbox"/> 29	MTV Base	



MEDIA: VIDEO STREAMING SERVICES

- 42a. Which of these video streaming services, if any, have you used in the past week? By video streaming services, we mean using an internet connection to watch videos.

Tick all that apply ✓✓✓

- ☐ Netflix
- ☐ Showmax
- ☐ YouTube
- ☐ Other streaming (SPECIFY):
.....
- ☐ I have not made use of any video streaming services in the past week



If you have not made use of video streaming services in the past week, go to Page 50 (Q.43a)

- 42b. Thinking about the past week, which ONE did you use most often?

Tick only ONE ✓

- ☐ Netflix
- ☐ Showmax
- ☐ YouTube
- ☐ Other streaming (SPECIFY):
.....



MEDIA: RADIO

43a. Which of these radio stations, if any, have you listened to in the past week?

Tick all that apply

<input type="checkbox"/> 5FM	<input type="checkbox"/> North West FM
<input type="checkbox"/> 702	<input type="checkbox"/> OFM
<input type="checkbox"/> 947	<input type="checkbox"/> Power 98.7
<input type="checkbox"/> Algoa FM (Radio Algoa)	<input type="checkbox"/> Rise FM
<input type="checkbox"/> CapeTalk	<input type="checkbox"/> Smile 90.4FM
<input type="checkbox"/> Capricorn FM	<input type="checkbox"/> Vuma 103 FM
<input type="checkbox"/> Classic FM 102.7	<input type="checkbox"/> YFM 99.2
<input type="checkbox"/> East Coast Radio	<input type="checkbox"/> Ikwekwezi FM
<input type="checkbox"/> Gagasi FM	<input type="checkbox"/> Lesedi FM
<input type="checkbox"/> Good Hope FM	<input type="checkbox"/> Ligwalagwala FM
<input type="checkbox"/> Heart 104.9 FM	<input type="checkbox"/> Lotus FM
<input type="checkbox"/> Jacaranda FM	<input type="checkbox"/> Motsweding FM
<input type="checkbox"/> Kaya FM 95.9	<input type="checkbox"/> Munghana Lonene FM (MLFM)
<input type="checkbox"/> KFM	<input type="checkbox"/> Phalaphala FM
<input type="checkbox"/> LM Radio	<input type="checkbox"/> Radio 2000
<input type="checkbox"/> Magic828 AM	<input type="checkbox"/> RSG
<input type="checkbox"/> Metro FM	<input type="checkbox"/> Other (SPECIFY):
	<input type="checkbox"/> I did not listen to radio in the past week



If you did not listen to radio in the past week, go to Page 52 (Q.44)



MEDIA: RADIO

43b. Thinking about the past week, which ONE of these stations did you listen to most often?

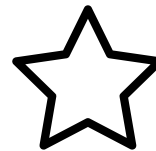
Tick only ONE ✓

<input type="checkbox"/> 5FM	<input type="checkbox"/> North West FM
<input type="checkbox"/> 702	<input type="checkbox"/> OFM
<input type="checkbox"/> 947	<input type="checkbox"/> Power 98.7
<input type="checkbox"/> Algoa FM (Radio Algoa)	<input type="checkbox"/> Rise FM
<input type="checkbox"/> CapeTalk	<input type="checkbox"/> Smile 90.4FM
<input type="checkbox"/> Capricorn FM	<input type="checkbox"/> Vuma 103 FM
<input type="checkbox"/> Classic FM 102.7	<input type="checkbox"/> YFM 99.2
<input type="checkbox"/> East Coast Radio	<input type="checkbox"/> Ikwekwezi FM
<input type="checkbox"/> Gagasi FM	<input type="checkbox"/> Lesedi FM
<input type="checkbox"/> Good Hope FM	<input type="checkbox"/> Ligwalagwala FM
<input type="checkbox"/> Heart 104.9 FM	<input type="checkbox"/> Lotus FM
<input type="checkbox"/> Jacaranda FM	<input type="checkbox"/> Motsweding FM
<input type="checkbox"/> Kaya FM 95.9	<input type="checkbox"/> Munghana Lonene FM (MLFM)
<input type="checkbox"/> KFM	<input type="checkbox"/> Phalaphala FM
<input type="checkbox"/> LM Radio	<input type="checkbox"/> Radio 2000
<input type="checkbox"/> Magic828 AM	<input type="checkbox"/> RSG
<input type="checkbox"/> Metro FM	<input type="checkbox"/> Other (SPECIFY):



THANK YOU

44. Thank you so much for taking the time to complete this booklet, we really appreciate it.



Your interviewer will come back to collect your completed booklet in one week, at a time convenient for you.

If you are unsure of anything, please make a note in your booklet and ask the interviewer when they return. All your answers are important to us!

ON COLLECTION OF THE BOOKLET:

I,
promise that I personally filled in this
booklet

Signature:

and I have received the gift card
with reference number:

Signature:

--	--	--	--	--	--	--	--

TODAY'S DATE:

DD / MM / YYYY



Interviewer name:

Interviewer signature: