



The world's best football league kicks off on SABC3

The landscape of Saturday afternoon football viewing has been disrupted since the beginning of The Premier league season with impressive increase in viewership numbers.

SABC Sport & SABC 3 proudly brings the English Premier League known as the Premier League every Saturday afternoon at 16h00.

SABC Commercial Enterprises is excited to announce that commercial trading has commenced, with the 30" loose spot rate set at R28, 500. Commercials will be placed on a first-come-first-serve basis, as inventory is extremely limited.

Sponsorship packages are still available, but selling out very fast. Please reach out to Ernest Stoop and the Sport sales team to enquire: stoope@sabc.co.za

Premier League Broadcast - Preview, Review and Live

The Premier League 30" spot packages

Packages offered from September - October 2018 at the published rate-card rate per month.

PACKAGE NAME	# OF SPOTS	% DISCOUNT
The Spot kick	3-4 spots per month	14%
The Scissor kick	5-7 spots per month	16%
The header	8-10 spots per month	20%
The Bicycle Kick	12+ spots per month	25%

- * Package applies to a single advertiser and single brand only
- * SABC standard terms and conditions apply
- * Spots to be placed at SABC discretion

