

**Three package options, each unique and offers variations in exposure, saving and value.**

Packages	The Media Online	Value Add
<p><b><u>Best Position on Site</u></b></p> <p>Top Billboard banner on the homepage of the site normal rate R21 500 p/m</p> <p><b>Special rate R17 950 p/m</b> 3<sup>rd</sup> May – 5<sup>th</sup> July</p> <p><b><u>Offer R35 900 to reach a min 137 950</u></b> <b><u>(R0.26c per touch point)</u></b></p>	<p><b><u>How it looks</u></b></p> <p>This banner is the top block above the fold on The Media Online Top exposure through on The Homepage with unlimited artwork changes, multi messaging and exclusivity in the space booked.</p> <p>Can incorporate Video</p>	<p><b>Saving of R6100 over the 2 month period.</b></p>
<p><b><u>Owning the Section</u></b></p> <p>Sectional block banner</p> <p>R6, 500 per month over the 2 months</p> <p>Sectional Top Billboard Banner</p> <p>R10, 500 per month (own the page)</p> <p><b>Added Value –2<sup>nd</sup> Billboard banner included (Own the sectional)</b></p> <p><b><u>Package rate R15, 550p/m</u></b></p> <p><b><u>Offer R31 100 to reach a min 111 000</u></b> <b><u>(R0.28c per touch point)</u></b></p>	<p><b><u>How it looks</u></b></p> <p>This banner will display on the top block when entering into the related Sectional page.</p> <p>The Banner will also appear in all Sector related articles even when the article appears on the Homepage</p> <p>Incorporate Video into the banner, unlimited artwork changes, exclusivity in space booked.</p>	<p><b>Added Value –2<sup>nd</sup> Billboard banner included (Own the sectional)</b></p> <p><b>Saving R7 950 and you own the section above the fold</b></p>

<p><b><u>Prime exposure proposal package</u></b></p> <p>The Media Online Prime exposure package</p> <p>Your Brand would own the 3 main areas of the Media Online,</p> <p>Top Block Homepage R17 950p/m</p> <p>Top Block on the Newsletter R17 000p/m</p> <p>Top block on the sectional page</p> <p>R6, 500p/m</p> <p>Value of this package R41 450 p/m</p> <p><b><u>Special Rate</u></b></p> <p><b><u>R32 500 p/m</u></b></p> <p><b>Offer R71 800 to reach a min 216 500 (R0.33c per touch point)</b></p>	<p><b>How is looks</b></p> <p>This banner will display on the top block when entering into the site, on all 3 newsletters per week and in the top block and when entering into the relevant Sectional page.</p> <p><b>All positions are above the fold</b></p> <p>This can be utilised for muti messaging and all banners booked are exclusive to your brand.</p> <p>Unlitted artwork changes and can now include video.</p>	<p><b>Saving of R17 900 for the top above the fold positions across our homepage, Newsletter and sectional page.</b></p> <p>This is the best package for value, but only one client can hold this at one time,</p> <p>I would need feedback on this package as soon as possible especially if you would like it throughout the MOST voting period.</p>