





PLATFORMS			
ENTRY AGENCY	BRAND	PRODUCT	TITLE
Brand, Commercial & Retail Websites			
Bash	Bash	Website	The mall online
Malvah Studio	Pantheone Audio	Pantheone Audio Smart Speaker	Designed to be seen & felt
Bluegrass Digital	Kenya Airways	Kenya Airways Flights	Kenya Airways Website
So Interactive	Unifi Africa	Website UX/UI Redesign	Unifi Africa Website
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School
MakeReign	Weylandts	Homeware & Furniture	Weylandts Online
MakeReign	MakeReign	Digital Interface Company	MakeReign
MakeReign	AvroKo	Interior Design	AvroKo Portfolio
E-Commerce Sites			
Malvah Studio	Pantheone Audio	Pantheone Audio Smart Speaker	Designed to be seen & felt
Bash	Bash	Website	Bash: The mall online
Beyond Agency	WANDA LEPHOTO	Website	WANDA LEPHOTO Website
MakeReign	Weylandts	Homeware & Furniture	Weylandts Online
Public Service & NPO platforms			
BIGBrave	Wild Bird Trust	NA	Save the Cape Parrot
Bluegrass Digital	Allan Gray Orbis Foundation	Entrepreneurial community app platform	The Gray Matter Lounge App
Software, Services & Platforms			
YONDER / VML	Vodacom	Vodacom World	Vodacom World of Collectibles
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School
Mobile Apps			
Publicis Commerce & Digitas Liquorice	Retail Cloud	Retail Cloud	Retail Cloud
Bash	Bash	Арр	The mall in your pocket
Mobile Sites			
Joe Public	Chicken Licken	Brand	Gwijo Formations
McCann Joburg	Mugg & Bean	Menu	Wordle Chalenge
Bash	Bash	Website	The Mall Online
MakeReign	Weylandts	Homeware & Furniture	Weylandts Online
MakeReign	MakeReign	Digital Interface Company	MakeReign
MakeReign	V&A Waterfront	Tourism	Joy From Africa
Ogilvy South Africa	KFC	KFC	Do You Speak Emoji?
Ogilvy South Africa	Cadbury South Africa	Cadbury Dairy Milk Chocolate	Cadbury GeneroCity Map
Games			
Joe Public	Chicken Licken	Brand	Gwijo Formations
Sea Monster Entertainment	Nedbank	Chow Town on Roblox	Chow Town
LePub. Part of Publicis Groupe	Heineken Beverages	Klipdrift	Go For Gold Mobile Game
Accenture Song	Game	Retail	Game GAME
Accenture Song	Wesgro	Tourism, Trade and Investment	Startlight Adventures in the Cape Karoo
McCann Joburg	Mugg & Bean	Winter Menu	Wordle Chalenge
Platform Innovation			
Wavemaker	Netflix	Netflix Series Launch	A 360 View of the Kingdom
Accenture Song	Wesgro	Tourism, Trade and Investment	Startlight Adventures in the Cape Karoo
Accenture Song	Game	Retail	Game GAME
YONDER / VML	Vodacom	Vodacom World	Vodacom World of Collectibles
YONDER / VML	Absa	Debit & Credit Cards	Absa Card Quest
Accenture Song	Wesgro	Western Cape Exports	Made in the Cape Market
MakeReign	V&A Waterfront	Tourism	Joy From Africa
Internal Business Platform			
Guerilla Africa	Anglo American	Rea Connecta	Meet the face that makes a difference
Customer Experience Design			
Joe Public	Chicken Licken	Brand	Gwijo Formations
Accenture Song	Wesgro	Western Cape Exports	Made in the Cape Market
Hearts & Science FZ LLC	KFC	Uncle Waffles Burger	KFC Uncle Waffles
Promise	SAB (AB InBev)	Castle Lite	Extra Cold Certified
MakeReign	Weylandts	Homeware & Furniture	Weylandts Online
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School

COMMUNITIES			
ENTRY AGENCY	BRAND	PRODUCT	TITLE
Social Communities			: ···
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation Project
Digitas Liquorice	YouTube	YouTube	Made for You
Joe Public	Chicken Licken	Rock My Soul	Feel the Fire
VML South Africa	Spotify Africa	Spotify Africa	Spotify Africa Greasy Tunes
Accenture Song	Engen	Automotive	Social Communities
Brand Influence	Avon	Avon Hydramatic Lipstick	Avon Hydramatic Lipstick
VML South Africa	Nando's South Africa	QSR	The Voice of the People
Guerilla Africa	Anglo American	Rea Connecta	Meet the face that makes a difference
South African Breweries	South African Breweries	Castle Milk Stout	#ICarryTheirName
Use of User-Generated Content (UGC)		:	:
Dialogue Communications	Springboks	Springboks	SA Rugby #bokfriday
Hellosquare	Tinkies	Tinkies	Made with You
Digitas Liquorice	YouTube	YouTube	Made for You
Joe Public	Chicken Licken	Rock My Soul	Feel the Fire
Brand Influence	PRIME	Prime Hydration Energy Drink	Drink Prime with Checkers
Ogilvy South Africa	KFC	KFC	Do You Speak Emoji?
Social Media Campaigns Dialogue Communications	Springboks	Springboks	SA Rugby #bokfriday
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
Hellosquare	Tinkies	Tinkies	Made with You
Brand Inc HaveYouHeard Group	Toyota	Toyota Brand	#HiluxLegends
Machine	Spotify	Spotify	Ons Praat Nie Afrikaans Nie, Ons Sing Dit
Digitas Liquorice	YouTube	YouTube	Made for You
VML South Africa	Spotify Africa	Spotify Africa	Spotify Africa Greasy Tunes
Joe Public	Chicken Licken	Brand	Thank You For Complaining
Happy Friday Cape Town	Liberty	Financial Advice	#AskingForAFriend
Mood Creative Agency	Cotton On	Summer Collection	Summer With Us
VML South Africa & SlikourOnLife & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
Publicis	Toyota South Africa Motors (Pty) Ltd	Fortuner	Fortuner Challenge 2023 - Sam
OLIVER Marketing	Dove Men+Care	Dove Men+Care Deodrant	Rugby World Cup Tour
Accenture Song Cape Town	PepisCo	NikNaks	#OwnYourNak
MultiChoice Group	Multichoice Group	Mzansi Magic	I Blew It' skits
Standard Bank	Standard Bank	Savings & Investment	Savings Month
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Commercial Vehicles	#VWDezemba 2.0
VML South Africa	Nando's South Africa	QSR	Fire Up TikTok
Ogilvy South Africa	KFC	KFC	KFC x Uncle Waffles: The Streets Hack
Ogilvy South Africa	KFC	KFC	Make it KFC
Ogilvy South Africa	KFC	KFC	Eat Chicken For Breakfast
Ogilvy South Africa	KFC	KFC	Do You Speak Emoji?
Online Video Channels 8909	Paramount Africa	BET, MTV, Comedy Central,	The Monetisation project
Clockwork	Xbox	Nickelodeon Soa of Thiovos	Vhoy Son of Thiovos
Special Effects Media South Africa	YouTube	Sea of Thieves Virtual Training Program	Xbox Sea of Thieves Made For You
VML South Africa	Nando's South Africa	QSR	Fire Up TikTok
Influencer Marketing		1-2-11	
Hellosquare	Tinkies	Tinkies	Made with You
Brand Inc HaveYouHeard Group	Toyota	Toyota Brand	#HiluxLegends
Machine	Spotify	Spotify	Ons Praat Nie Afrikaans Nie, Ons Sing Dit
Joe Public	Chicken Licken	Rock My Soul	Feel the Fire
Joe Public	Chicken Licken	Brand	Thank You For Complaining
Happy Friday Cape Town	Liberty	Financial Advice	#AskingForAFriend
Accenture Song	Engen	Automotive	Garage Tok
VML South Africa & SlikourOnLife & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
OLIVER Marketing	Dove Men+Care	Dove Men+Care Deodrant	Rugby World Cup Tour
EssenceMediacom	P&G	Always	KeNako
MultiChoice Group	Multichoice Group	DStv Stream	1995 – THE 2023 RUGBY WORLD CUP
South African Breweries	South African Breweries	Stella Artois	Let's Do Dinner
Ogilvy South Africa	KFC	KFC	KFC x Uncle Waffles: The Streets Hack
Ogilvy South Africa	KFC	KFC	Make it KFC
Dentsu Creative	Beiersdorf	NIVEA Radiant & Beauty	NIVEA For Your Shade of Beautiful
Ogilvy South Africa	KFC	KFC	Eat Chicken For Breakfast
VML South Africa	Nando's South Africa	QSR	Voice of the Creator

Social Media Innovation			
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
VML South Africa & Slikour On Life & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
Special Effects Media South Africa	YouTube	Virtual Training Program	Made For You
South African Breweries	Castle Lager	Beverage	The Backup Squad
Ogilvy South Africa	KFC	KFC	Do You Speak Emoji?
CHANNELS			
ENTRY AGENCY	BRAND	PRODUCT	TITLE
Paid Search Marketing	i		:
Lucid Performance Media	Netstar	Personal Vehicle Tracking	Netstar Sales Summit Through Strategic Search
Lucky Hustle	MTN	MTN Superflex	Flexing Great Results
Lucky Hustle	MTN	Online Marketing - Newlines	Turning Clicks into Conversions
Lucky Hustle	MTN	Online Marketing - Upgrades	Elevating Marketing Excellence
Mobius Digital	Hertz	Car Rentals	Old School Wins
Standard Bank & Mindshare	Standard Bank	LookSee Energy Solutions	LookSee by Standard Bank
Display Advertising Clockwork	Augra Ora	Augra Org	Drunk Drivers Stay for Free
Honest Marketing	Aware.Org Heineken	Aware.Org Heineken Silver	Drunk Drivers Stay for Free Heineken Silver
Ogilvy South Africa	Volkswagen South Africa	235kW Tiguan R	The Revving Banner
Native Advertising			
Clockwork	Aware.Org	Aware.Org	Drunk Drivers Stay for Free
Online Video Series			
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
TBWA\ Hunt Lascaris	City Lodge Hotels	City Lodge Hotels	Reusable Ads
Machine_	Spotify	Spotify	Ons Praat Nie Afrikaans Nie, Ons Sing Dit
Happy Friday Cape Town	Liberty	Financial Advice	#AskingForAFriend
Joe Public Levergy	Chicken Licken Nedbank	Rock My Soul Banking	Feel The Fire #Run4Avos
Promise	AfriSam	Construction Materials	The Vluit Project
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Commercial Vehicles	#VWDezemba 2.0
Ogilvy South Africa	City of Cape Town	City of Cape Town Worst Passengers	Worst Passengers
Ogilvy South Africa	KFC	KFC	Eat Chicken For Breakfast
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School
Content Marketing Strategy			
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
Ogilvy South Africa	KFC	KFC	Make it KFC
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School
Social Paid Advertising			AA. J. St. V.
Hellosquare The MediaShop	Tinkies Famous Brands	Tinkies Debonairs: Cheezy Range	Made with You
Lucky Hustle	MTN	Online Marketing - Samsung S24	Debonairs: Cheezy Range From Launch to Leads
Magnetic Creative	BOS Brands	Launch Ice Tea	EveryONE Is Brewed For Greatness
Innovative use of Media Planning	1-00-00000	1	1 ,
Rainmaker Media	Unilever	Shield Deodorant	Shield Deo Drive
Wavemaker	BMW	BMW M2	Unleashing the last combustion M2 in South Africa
Clockwork	Aware.Org	Aware.Org	Drunk Drivers Stay for Free
Rookdigital	Heineken	Heineken Silver	Heineken Silver Local Launch
Hearts & Science FZ LLC	KFC	Uncle Waffles Burger	KFC Uncle Waffles
Email, Direct & Inbound Marketing	1		
ShopriteX	Checkers Xtra Savings	Hyper Personalisation Engine	Hyper Personalisation Engine
Use of Programmatic Media Rainmaker Media	Unilever	Magnum Chocolate Cookie	Magnum Chocolate Cookie Crumble
		Crumble Absa Hamalaans	-
dentsu Penguin	Absa Prima Interactive	Absa Homeloans Xbox	Absa NightVision Campaign Xbox 24 Days of Christmas Campaign
Rookdigital	Heineken	Heineken Silver	Heineken Silver Local Launch
Rookdigital	Windhoek	Windhoek	Windhoek 100% Moments
Rookdigital	Heineken	Heineken 0.0	When You Drink Never Drive – Heineken 0.0
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Shopritex Checkwork Xbox Sea of Thieves Xbox Xbo	Joe Public	Chicken Licken	Brand	Gwijo Formations
Clockwork Nation Sea of Thieves Nous Sea of Thieves Nous Sea of Thieves	Rainmaker Media	South African Breweries	Castle Lite	Castle Lite Tips for Taps
Channel Innovation Paramount Africa Nickelodeon Nicke	ShopriteX	Checkers Xtra Savings	Hyper Personalisation Engine	Hyper Personalisation Engine
Paramount Africa SET, MTV, Comedy Central, The Monetisation project	Clockwork	Xbox	Sea of Thieves	Xbox Sea of Thieves
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Checkers Xrra Savings	Wavemaker	· 	Series	
Clockwork Aware.Org Drunk Drivers Stay for Free Wodacom None Wodacom Warre.Org Wodacom None Wodacom Wodacom None Wodacom Hearing Challenge Hearts & Science F2 LLC KFC Unde Waffles Burger KFC Unde Waffles Rookdigital Heineken Heineken Silver Heineken Silver Local Launch Ogelyk South Africa KFC KFC KFC KFC WARC Unde Waffles Street Heineken Silver Local Launch Ogelyk South Africa KFC KFC KFC KFC WARC Wodacom Warre. Wodacom Rearing Challenge Wesgro Washers Stay for Free Wodacom Hearing Challenge Wodacom Warre. Wodacom Warre. Washers Stay for Free Wodacom Washers Stay for Free Washers W	ShopriteX	Checkers Xtra Savings	Hyper Personalisation Engine	<u> </u>
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Rookdigital Heineken Heineken Silver Heineken Silver Local Launch Oglivy South Africa KFC KFC KFC Uncle Waffles: The Streets Hack MRC Saatchi Abel Sealand ECONYL Regenerated Nylon The Poollution Range Range Oglivy South Africa Volkswagen South Africa 235KW Tiguan R The Poollution Oglivy South Africa Volkswagen South Africa 235KW Tiguan R The Reving Banner Campaign / Microsites Use Public Chicken Licken Chicken Licken Hotwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Online Hotwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Motwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Hotwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Motwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Motwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Hotwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Hotwings* Cure the Craving NINOZI Technology Studio Chicken Licken Chicken Licken Motwings* Cure the Craving NINOZI Technology Studio Chicken Licken Motwings* Cure the Craving NinoZi Technology Studio Chicken Licken Hotwings* Cure the Craving NinoZi Technology Studio Chicken Licken Motwings* Cure the Craving Chicken Licken Lick	VML South Africa & Slikour On Life & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
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CONVY. Regenerated Nylon The Poollution Range	Rookdigital	Heineken	Heineken Silver	Heineken Silver Local Launch
MacL saarch Abel Sealand Indeed In Problem (College Hotels International Parties Hotels International P	Ogilvy South Africa	KFC	KFC	KFC x Uncle Waffles: The Streets Hack
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Checkers Sixty60 Online Shopping Sixty60 Scratch & Win - Rugby World Cup	INJOZI Technology Studio	Chicken Licken	Chicken Licken	Gwijo Formations
VONDER / Shoprite Group Checkers Sixty60 Online Shopping Sixty60 Scratch & Win - Rugby World Cup Podcasts, Live Streaming and Audio Streaming TBWA\ Hunt Lascaris The Rilky Rick Foundation Rilky Rick Foundation Rilky Rick Foundation Stronger BWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Intern BWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels City Lodge Hotels Rilky Rick Foundation Stronger BWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels City Lodge Hotels Intern Internative Mixed Media Wesgro Made in the Cape Market Clockwork Aware.Org Aware.Org Drunk Drivers Stay for Free Ogilvy South Africa KFC KFC KFC KFC x Uncle Waffles: The Streets Hack Ogilvy South Africa Volkswagen South Africa Volkswagen Night School EMERGING DIGITAL TECHNOLOGIES & CHANNELS ENTRY AGENCY BRAND PRODUCT TITLE Virtual Reality (VR) & Augmented Reality (AR) Simunye Media AXE AXE AXE AXE AXE AXE AXE AX	MakeReign	V&A Waterfront	Tourism	Joy From Africa
Podcasts, Live Streaming and Audio Streaming TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels Riky Rick Foundation Stronger TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels Riky Rick Foundation Stronger TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels Riky Rick Foundation TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels RR RIM RIM RIM RIM RIM RIM RIM RIM RIM			:	:
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TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Intern TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels Intern TBWA\ Hunt Lascaris City Lodge Hotels City Lodge Hotels Intern TBWA\ Hunt Lascaris City Lodge Hotels The Briefcase Machine Machine Prime Video Citadel The Briefcase Made in the Cape Market Clockwork Aware.Org Aware.Org Aware.Org Drunk Drivers Stay for Free Ogilvy South Africa Ogilvy South Africa Ogilvy South Africa Volkswagen South Africa Volkswagen Night School Night School EMERGING DIGITAL TECHNOLOGIES & CHANNELS ENTRY AGENCY BRAND FRODUCT TITLE Virtual Reality (VR) & Augmented Reality (AR) Simunye Media AXE AXE AXE Deodorant Fragrance Realms in South Africa's First Geodesic Dome Experience Accenture Song Wesgro Wesgro Western Cape Exports Made in the Cape Market WNL South Africa & Slikour On Life & Think Creative Africa Vodacom None Vodacom World of Collectibles VONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBeV) Castle Lite Extra Cold Certified Art of Wine				
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EMERGING DIGITAL TECHNOLOGIES & CHANNELS ENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media AXE AXE AXE AXE Deodorant Fragrance Realms in South Africa's First Geodesic Dome Experience Accenture Song Wesgro Western Cape Exports Made in the Cape Market Vodacom Experience Vodacom World Vodacom World Vodacom World of Collectibles YONDER / VML VONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Riky Rick Foundation Stronger The Art of Wine	Accenture Song Clockwork	Wesgro Aware.Org	Wesgro Aware.Org	Made in the Cape Market Drunk Drivers Stay for Free
Virtual Reality (VR) & Augmented Reality (AR) Simunye Media AXE AXE Deodorant AXE Deodorant AXE'S Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Accenture Song Wesgro Western Cape Exports Made in the Cape Market VML South Africa & Slikour On Life & Think Creative Africa Vodacom None Vodacom Hearing Challenge YONDER / VML Vodacom World Vodacom World Vodacom World of Collectibles YONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger The Art of Wine	Accenture Song Clockwork Ogilvy South Africa	Wesgro Aware.Org KFC	Wesgro Aware.Org KFC	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack
Virtual Reality (VR) & Augmented Reality (AR) Simunye Media AXE AXE Deodorant AXE Deodorant AXE'S Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Accenture Song Wesgro Western Cape Exports Made in the Cape Market VML South Africa & Slikour On Life & Think Creative Africa Vodacom None Vodacom Hearing Challenge YONDER / VML Vodacom World Vodacom World Vodacom World of Collectibles YONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa	Wesgro Aware.Org KFC Volkswagen South Africa	Wesgro Aware.Org KFC	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack
AXE AXE Deodorant Fragrance Realms in South Africa's First Geodesic Dome Experience ACCENTURE SONG ACCENTURE S	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CH	Wesgro Aware.Org KFC Volkswagen South Africa	Wesgro Aware.Org KFC Volkswagen Night School	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School
VML South Africa & Slikour On Life & Think Creative Africa Vodacom Vodacom Vodacom World Vodacom World Vodacom World Or Collectibles VONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY	Wesgro Aware.Org KFC Volkswagen South Africa	Wesgro Aware.Org KFC Volkswagen Night School	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School
YONDER / VML Vodacom Vodacom World Vodacom World of Collectibles YONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger Levergy Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CH	Wesgro Aware.Org KFC Volkswagen South Africa IANNELS BRAND	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First
YONDER / VML Absa Debit & Credit Cards Absa Card Quest Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger Levergy Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR)	Wesgro Aware.Org KFC Volkswagen South Africa ANNELS BRAND AXE	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience
Internet of Things Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger Levergy Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media	Wesgro Aware.Org KFC Volkswagen South Africa BRAND AXE Wesgro	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market
Promise SAB (AB InBev) Castle Lite Extra Cold Certified Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger Levergy Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media Accenture Song	Wesgro Aware.Org KFC Volkswagen South Africa BRAND AXE Wesgro Vodacom	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports None	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market Vodacom Hearing Challenge
Artificial Intelligence TBWA\ Hunt Lascaris The Riky Rick Foundation Riky Rick Foundation Stronger Levergy Nedbank Banking The Art of Wine	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media Accenture Song VML South Africa & Slikour On Life & Think Creative Africa	Wesgro Aware.Org KFC Volkswagen South Africa BRAND AXE Wesgro Vodacom Vodacom	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports None Vodacom World	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market Vodacom Hearing Challenge Vodacom World of Collectibles
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	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media Accenture Song VML South Africa & Slikour On Life & Think Creative Africa YONDER / VML YONDER / VML Internet of Things	Wesgro Aware.Org KFC Volkswagen South Africa BANNELS BRAND AXE Wesgro Vodacom Vodacom Absa	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports None Vodacom World Debit & Credit Cards	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market Vodacom Hearing Challenge Vodacom World of Collectibles Absa Card Quest
Only Could Africa	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media Accenture Song VML South Africa & Slikour On Life & Think Creative Africa YONDER / VML YONDER / VML Internet of Things Promise	Wesgro Aware.Org KFC Volkswagen South Africa ANNELS BRAND AXE Wesgro Vodacom Vodacom Vodacom Absa SAB (AB InBev)	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports None Vodacom World Debit & Credit Cards Castle Lite	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market Vodacom Hearing Challenge Vodacom World of Collectibles Absa Card Quest Extra Cold Certified
Ogilvy South Africa Audi Special Editions Curated Collection	Accenture Song Clockwork Ogilvy South Africa Ogilvy South Africa EMERGING DIGITAL TECHNOLOGIES & CHENTRY AGENCY Virtual Reality (VR) & Augmented Reality (AR) Simunye Media Accenture Song VML South Africa & Slikour On Life & Think Creative Africa YONDER / VML Internet of Things Promise Artificial Intelligence	Wesgro Aware.Org KFC Volkswagen South Africa BRAND AXE Wesgro Vodacom Vodacom Absa SAB (AB InBev) The Riky Rick Foundation	Wesgro Aware.Org KFC Volkswagen Night School PRODUCT AXE Deodorant Western Cape Exports None Vodacom World Debit & Credit Cards Castle Lite Riky Rick Foundation	Made in the Cape Market Drunk Drivers Stay for Free KFC x Uncle Waffles: The Streets Hack Night School TITLE AXE's Virtual Reality Odyssey: Unveiling Fragrance Realms in South Africa's First Geodesic Dome Experience Made in the Cape Market Vodacom Hearing Challenge Vodacom World of Collectibles Absa Card Quest Extra Cold Certified Stronger

PUBLISHING	DDAND	DRODUCT	
ENTRY AGENCY Publisher Sites (Mass Appeal)	BRAND	PRODUCT	TITLE
		BET, MTV, Comedy Central,	
3909	Paramount Africa	Nickelodeon	The Monetisation project
Media24	News24	News website	News24: South Africa's most trusted news brand
Custom Publishing (Niche Appeal)	İ		Dianu
Bizcommunity	Bizcommunity.com	Bizcommunity website	The Niche Business Community
Media24	News24	Niche site (giving readers a mobile-first overview of a year in news)	News24's Impact Report 2023
Social Media Content & Campaigns	•		
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
Digitas Liquorice	YouTube	YouTube	Made for You
CRTcreate	Sea Harvest	Fish Friday	Everyone's favourite Day
Special Effects Media South Africa	The Masked Singer South	TV Show	Season 1 Launch
Data Strategy, Content & Campaigns	Africa		
Ogilvy South Africa	Cadbury South Africa	Cadbury Dairy Milk Chocolate	Cadbury GeneroCity Map
Video Content & Campaigns	:		
Media24	News24	Documentary	Blood on the Tracks: The Battle for Cape To Central Line
Media24	News24	Documentary series	Urban Oasis
CRTcreate	Sea Harvest	Fish Friday	Everyone's favourite Day
Media24	News24	Feature-length documentary	DOCUMENTARY Silenced: Why Babita
Live Event Content	<u> </u>	,	Deokaran was murdered
LePub. Part of Publicis Groupe	Heineken Beverages	Klipdrift	Go For Gold. RWC 2023
VML South Africa	Spotify Africa	Spotify Africa	Spotify Africa Greasy Tunes
Media24	News24	News	LIVE UPDATE: The blast that shook a Joburg
	International Cricket Council		street
Levergy	and Cricket South Africa	Sport	ICC Women's T20 World Cup
The Digital Plug	Brand South Africa	The South African Nation Brand	2023 Rugby World Cup Campaign
Audio Content, Podcasts & Campaigns			African Cham Mania with Caine Mahlamha A
East Coast Radio	East Coast Radio	African Story Magic	African Story Magic with Gcina Mhlophe: A Legacy Reborn with Sound
2Stories	International Girls' Schools Coalition	The 'On Educating Girls' podcast	On Educating Girls
Publisher Innovation		1	1
SME South Africa	SME South Africa	Website	SME South Africa Innovation
RAPT Creative	The Real Network	The Real Network Podcast	The Real Network Launch
Publisher Brand-Building Campaigns Bizcommunity.com	Bizcommunity.com	BizTrends Content Feature	#BizTrends
RAPT Creative	The Real Network	The Real Network Podcast	The Real Network Launch
Publisher Monetisation			
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
SME South Africa	SME South Africa	Website	SME South Africa Monetisation
CAMPAIGN	·	•	1
ENTRY AGENCY	BRAND	PRODUCT	TITLE
Digital Campaign Strategy	DRAIND	PRODUCT	TITLE
Dialogue Communications	Springboks	Springboks	SA Rugby #bokfriday
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
dentsu	Absa	Absa Homeloans	Absa NightVision Campaign
Accenture Song	Wesgro	Tourism, Trade and Investment	Startlight Adventures in the Cape Karoo
Accenture Song Clockwork	Game Xbox	Retail Sea of Thieves	Game GAME Xbox Sea of Thieves
Prospect - A dentsu Company + Grid Worldwide	Multichoice - DStv	DStv Stream	From R19,95 With Love
Ogilvy South Africa	Audi South Africa	Audi Special Editions	Curated Collection
Ogilvy South Africa	KFC	KFC	Make it KFC
Ogilvy South Africa Ogilvy South Africa	KFC Volkswagen South Africa	KFC Volkswagen Night School	Eat Chicken For Breakfast Night School
Digital Integrated Campaign	voinswagen south Affild	A OUNDAMABELL INIBILE DELIGOR	THEIR SCHOOL
Hellosquare	Tinkies	Tinkies	Made with You
oe Public	Chicken Licken	Hotwings	Cure The Craving
Ogilvy South Africa	Audi South Africa	Audi Special Editions	Curated Collection
Ogilvy South Africa Promise	KFC SAB (AB InBev)	KFC Castle Lite	Make it KFC Extra Cold Certified
Promise Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School
Ogilvy South Africa	SAB (AB InBev)	Castle Lite	Bad News Bingo
Mobile Campaign			
Hellosquare	Tinkies	Tinkies	Made with You
		Western Cape Exports	Made in the Cape Market
	Wesgro	- 	±
Accenture Song VML South Africa & Slikour On Life & Think Creative Africa Ogilvy South Africa	Vodacom KFC	None KFC	Vodacom Hearing Challenge KFC x Uncle Waffles: The Streets Hack

Best Use of Data			
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
Rainmaker Media	Standard Bank	Standard Bank Credit Card	Standard Bank's use of data clean room to drive credit card customer growth
ShopriteX	Checkers Xtra Savings	Hyper Personalisation Engine	Hyper Personalisation Engine
dentsu	Absa	Absa Homeloans	Absa NightVision Campaign
Clockwork	Xbox	Sea of Thieves	Xbox Sea of Thieves
Hearts & Science FZ LLC	KFC	Uncle Waffles Burger	KFC Uncle Waffles
Honest Marketing	Heineken	Heinekene Silver	Project Ironman
Ogilvy South Africa	SAB (AB InBev)	Castle Lite	Bad News Bingo
Ogilvy South Africa	Cadbury South Africa	Cadbury Dairy Milk Chocolate	Cadbury GeneroCity Map
Integrated Mixed Media Campaign			
TBWA\ Hunt Lascaris	The Riky Rick Foundation	Riky Rick Foundation	Stronger
TBWA\ Hunt Lascaris	MTN South Africa	Sponsorship	The Silent Choir
Clockwork	Aware.Org	Aware.Org	Drunk Drivers Stay for Free
Levergy	Telkom	Telecommunications	#StandTall
Ogilvy South Africa	KFC	KFC	Make it KFC
MakeReign	V&A Waterfront	Tourism	Joy From Africa
Promise	SAB (AB InBev)	Castle Lite	Extra Cold Certified
Halo Advertising	Capital Legacy	Insurance	Where There's No Will
Break Through on a Budget			
Dialogue Communications	Springboks	Springboks	SA Rugby #bokfriday
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
TBWA\ Hunt Lascaris	City Lodge Hotels	City Lodge Hotels	Reusable Ads
Clockwork	Aware.Org	Aware.Org	Drunk Drivers Stay for Free
OLIVER Marketing	Dove Men+Care	Dove Men+Care Deodrant	Rugby World Cup Tour
Levergy	Nedbank	Banking	The Art of Wine
Ogilvy South Africa	Audi South Africa	Audi Special Editions	Curated Collection
Branded Content		opena. cartons	
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
Joe Public	Nedbank	Investments	Reality Check
		Rock My Soul	Feel the Fire
Joe Public	Chicken Licken	<u> </u>	
Levergy Marketing Agency	Nedbank	Banking	#Run4Avos
Promise	AfriSam	Construction Materials	The Vluit Project
Second Screen Campaign	Heineken Reverages	Vlindrift	Co For Cold
Second Screen Campaign LePub. Part of Publicis Groupe	Heineken Beverages	Klipdrift	Go For Gold
· -	Heineken Beverages	Klipdrift	Go For Gold
LePub. Part of Publicis Groupe	Heineken Beverages	Klipdrift	Go For Gold
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY			
LePub. Part of Publicis Groupe CRAFT AWARDS	BRAND	PRODUCT	
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris	BRAND City Lodge Hotels	PRODUCT City Lodge Hotels	TITLE Reusable Ads
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris	BRAND City Lodge Hotels City Lodge Hotels	PRODUCT City Lodge Hotels City Lodge Hotels	TITLE Reusable Ads Boss
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris	BRAND City Lodge Hotels City Lodge Hotels City Lodge Hotels	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels	TITLE Reusable Ads Boss Intern
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris	BRAND City Lodge Hotels	PRODUCT City Lodge Hotels	TITLE Reusable Ads Boss Intern HR
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris	BRAND City Lodge Hotels Spotify	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Spotify	Reusable Ads Boss Intern HR Ons Praat Nie Afrikaans Nie, Ons Sing Dit
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris	BRAND City Lodge Hotels Spotify Aware.Org	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Spotify Aware.Org	TITLE Reusable Ads Boss Intern HR Ons Praat Nie Afrikaans Nie, Ons Sing Dit Drunk Drivers Stay for Free
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris Clockwork Clockwork	BRAND City Lodge Hotels Spotify	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Spotify	Reusable Ads Boss Intern HR Ons Praat Nie Afrikaans Nie, Ons Sing Dit
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris TBWA\ Hunt Lascaris Clockwork Clockwork Craft - Research	BRAND City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Sity Lodge Hotels Spotify Aware.Org Xbox	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Spotify Aware.Org Sea of Thieves	Reusable Ads Boss Intern HR Ons Praat Nie Afrikaans Nie, Ons Sing Dit Drunk Drivers Stay for Free Xbox Sea of Thieves
LePub. Part of Publicis Groupe CRAFT AWARDS ENTRY AGENCY Craft - Marketing Copywriting TBWA\ Hunt Lascaris Clockwork Clockwork Craft - Research Clockwork	BRAND City Lodge Hotels Spotify Aware.Org	PRODUCT City Lodge Hotels City Lodge Hotels City Lodge Hotels City Lodge Hotels Spotify Aware.Org	Reusable Ads Boss Intern HR Ons Praat Nie Afrikaans Nie, Ons Sing Dit Drunk Drivers Stay for Free
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Craft - UX			
		The Gray Matter Lounge - Allan	
Digitas Liquorice	Allan Gray Orbis Foundation	Gray Orbis Foundation	The Gray Matter Lounge
INJOZI Technology Studio	Chicken Licken	Chicken Licken food	Gwijo Formations
INJOZI Technology Studio	QuidPro	QuidPro app	QuidPro
Bash	Bash	Shopping Platform	Unifying an omni-shopping experience
MakeReign	MakeReign	Digital Interface Company	MakeReign
MakeReign	AvroKo	Interior Design	AvroKo Portfolio
MakeReign	V&A Waterfront	Tourism	Joy From Africa
Ogilvy South Africa	Cadbury South Africa	Cadbury Dairy Milk Chocolate	Cadbury GeneroCity Map
Craft - Online Video/Moving Image			
Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
Joe Public	Nedbank	Investments	Reality Check
Spitfire Films	Chicken Licken	Chicken Licken Love Me Tender Burger Meal	Baba Valentino
Ogilvy South Africa	Audi South Africa	Audi Special Editions	Curated Collection
99c	Checkers Sixty60	Checkers Sixty60	Bring it Home
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Commercial Vehicles.	#VWDezemba 2.0
Ogilvy South Africa	KFC	KFC	Make it KFC
Ogilvy South Africa	City of Cape Town	City of Cape Town Worst Passengers	Worst Passengers
Halo Advertising	Talent Digital Art	Super Dragon Punch Force 3	The Heist
Halo Advertising	Capital Legacy	Wills and Estate Services	Final Say
Halo Advertising	Auto&General	Insurance	Knysna (When Suddenly Happens)
Halo Advertising	Capital Legacy	Insurance	Where There's No Will
Craft - Social Media Community Management			
VML South Africa	Spotify Africa	Spotify Africa	Spotify Africa Greasy Tunes
Accenture Song	Engen	Automotive	Community Management
Special Effects Media South Africa	The Masked Singer South Africa	TV Show	Season 1 Launch
VML South Africa	Nando's South Africa	QSR	The Voice of the People
Craft - Digital Media			
VML South Africa & Slikour On Life & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
Hearts & Science FZ LLC	KFC	Uncle Waffles Burger	KFC Uncle Waffles
Ogilvy South Africa	Audi South Africa	Audi Special Editions	Curated Collection
Craft - Use of Sound			
TBWA\ Hunt Lascaris	The Riky Rick Foundation	Riky Rick Foundation	Stronger
TBWA\ Hunt Lascaris	MTN South Africa	Sponsorship	The Silent Choir
Joe Public	Chicken Licken	Brand	Gwijo Formations
VML South Africa & Slikour On Life & Think Creative Africa	Vodacom	None	Vodacom Hearing Challenge
Have Your Say	Auto Trader	Auto Trader Annual Electric Car Challenge	Can you believe this song was made by the Mercedes-Benz EQA
Promise	AfriSam	Construction Materials	The Vluit Project
Ogilvy South Africa	KFC	KFC	Make it KFC
Halo Advertising	Auto&General	Insurance	Knysna (When Suddenly Happens)
Craft - Interactive Design			And the state of t
Accenture Song	Wesgro	Western Cape Exports	Made in the Cape Market
Accenture Song	Game	Retail	Game GAME
Accenture Song	Wesgro V&A Waterfront	Tourism, Trade and Investment Tourism	Startlight Adventures in the Cape Karoo
MakeReign	voa waterront	IOUTISIII	Joy From Africa
Craft - Digital Content Marketing Retroviral and Shaun James Films	Castle Lager	Castle Lager	The Granboks
8909	Paramount Africa	BET, MTV, Comedy Central, Nickelodeon	The Monetisation project
Promise	AfriSam	Construction Materials	The Vluit Project
Ogilvy South Africa	Volkswagen South Africa	Volkswagen Night School	Night School

SPECIAL HONOURS		
ENTRY AGENCY	BRAND	TITLE / NAME
Pixel for Purpose		
VML South Africa	Vodacom	Vodacom Hearing Challenge
OLIVER MARKETING	Lifebuoy	Global Handwashing Day
HOT 102.7FM	HOT 102.7FM	Hot Cares Christmas
Promise	AfriSam	The Vluit Project
Best Digital Student		
IIE-Vega	IIE-Vega	Caitlyn Grunewald
IIE-Vega	IIE-Vega	Anja van Rooyen, Dani Ogilvie, Suzaan van Heerden, Dune van Biljoen
IIE-Vega	IIE-Vega	Thina Hlatswayo, Simône Le Roux, Emma Stobart, Riclyn Carlos Catin - Parentscool
IIE-Vega	IIE-Vega	Luke Roode - Lift-Split
IIE-Vega	IIE-Vega	Malope Badimo - Do You Drip?
IIE-Vega	IIE-Vega	Dana-Leigh Dunnett
IIE-Vega	IIE-Vega	Dana-Leigh Dunnet, Adam Delvecchio, Abigail Bothner, Jesse Raymond Reddy - Woolworths Light Kitchen
IIE-Vega	IIE-Vega	Motheo Molatoli, Muhammad Suhail Moosa, Vishva Bansri Patel, Jayne Phillips - For Dummies
IIE-Vega	IIE-Vega	Anja van Rooyen - All the Strings Attached
IIE-Vega	IIE-Vega	Thina Hlatswayo
IIE-Vega	IIE-Vega	Luke Roode, Indigo Camichel, Ashlee Kovachi - Stories to Crunch
Red and Yellow School of Creative Business	Red and Yellow School of	James Funston
Red and fellow school of Creative Busiless	Creative Business	James runston
IIE-Vega	IIE-Vega	Lea Fourie - The Regret Gala
IIE-Vega	IIE-Vega	Suzaan van Heerden
Digital Rising Star		
MultiChoice Group	Renaldo Schwarp	Renaldo Schwarp